CONVENTION SPECIAL

Vol. IX, No. 4
50 CENTS
October, 1971

Music City News

All the News of Country Music Worldwide.

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CHARLEY PRIDE	20A	KITTY WELLS	44B	MINNIE PEARL	15C
HANK WILLIAMS, JR.	37A	ERNEST TUBB	7B	BOBBY BARE	18C
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5th Annual CMA Awards Show Oct. 10 Page 4A

COMPLETE CONVENTION GUIDE. Page 26A

CHARLIE PRIDE
LORRETTA LYNN
WIN!

POPULARITY POLL WINNERS Page 16C

Thanks Everyone for Making 1971 the Biggest Year of Our Career.

Faron Young

Faron at Riverfront Stadium for Cincinnati Reds

MAJOR APPEARANCES

TEXAS GOVERNOR'S INAUGURATION
MADISON SQUARE GARDEN
BUSCH STADIUM (ST. LOUIS CARDINALS)
RIVERFRONT STADIUM (CINCINNATI REDS)
TEXAS BAR CONVENTION
LOUISIANA STATE PRISON
MONTANA STATE FAIR
TENNESSEE STATE PRISON
FLORIDA STATE FAIR
OKLAHOMA STATE FAIR
IOWA STATE FAIR
KANSAS STATE FAIR
SOUTH DAKOTA STATE FAIR

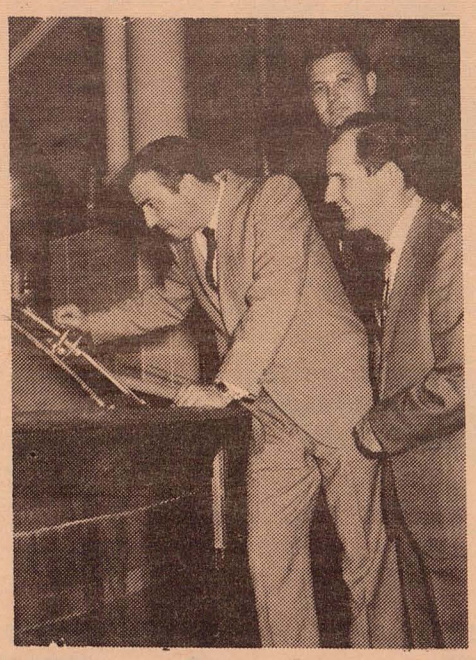
Faron appears on the Mike Douglas TV Show

TV APPEARANCES

HEE HAW
MIKE DOUGLAS
DAVID FROST
PORTER WAGONER
BOB BROWN
DEL REEVES
HUGH X LEWIS
GOOD OLE NASHVILLE MUSIC

Faron discusses the humorous side of country music during taping of David Frost TV Show, in New York. Billy Deaton looks on.

Faron Filming BC Commercial



Faron at Pearl Brewery, San Antonio, He has been working with them 8 years. Looking on are Bob Brown & Billy Deaton.

COMMERCIALS

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Our "personal thanks" to the following people who played a big part in making 1971 our biggest year: ENGAGEMENTS, Hap Peebles (who set our biggest fair tour ever); Abe Hamza, Buddy Lee, Moeller Talent, Hubert Long, Keith Fowler, Jack D. Johnson, Bill Uthemeier, Delores Smiley, Shirley McLine, Bob Neal, and Redge Dunlap; TELEVISION APPREARANCES, T.V. executives Bob Carman (David Frost Show), Phil Thomas (Mike Douglas Show), and Sam Lovullo (Hee Haw); COMMERCIALS, Jane Dowden and Bill Graham (who handles our B.C. commercials) and Bob Brown of Tracy Locke Advertising, San Antonio, Texas for our Pearl Beer commercials.

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PROMOTION:

LITTLE RICHIE JOHNSON
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New Mexico

Convention Agenda

TUESDAY OCT 5

Noon: Gosepl Music Association quarterly board meeting. Sheraton Hotel.

WEDNESDAY OCT 6

9 A.M.: International Gospel Music Publishers Association meeting.

7 P.M.: National Quartet Convention—Municipal Auditorium.

THURSDAY OCT 7

10 A.M.: Gospel DJ Breakfast and press interviews. DJs only.

12:30 Noon: SESAC Luncheon—Invitation only. Woodmont Country Club.

3 P.M.: Blackwood Family and Friends—Vanderbilt Holiday Inn. Tickets from Blackwood Family.

7 P.M.: National Quartet Convention—Municipal Auditorium.

FRIDAY OCT 8

9:30 A.M.: Magnetic-video Brunch—Invitation Only—Ramada Inn.

Noon: Word Records Luncheon.

1 P.M.: Canaan Records Luncheon—Invitation only. Capitol Hill Holiday Inn.

3P.M.: GMA General Membership Meeting.

7 P.M.: National Quartet Convention—Special Youth Night.

SATURDAY OCT 9

7:30 A.M.: Play time: Music City Pro Celebrity Golf Tournament. Harpeth Hills golf course.

10 A.M.: GMA's Non-Professional Talent Contest--Municipal Auditorium

4 P.M.: Dove Awards Banquet--Municipal auditorium Plaza. Tickets only.

7 P.M.: National Quartet Convention—Parade of Stars.

SUNDAY OCT 10

7:30 A.M.: Play time: Music City Pro-Celebrity Golf Tournament. Harpeth Hills Golf Course.

10 A.M.: Worship Service, Rev. Hovie Lister. Municipal Auditorium.

9 P.M.: CMA Awards Show telecast. Opry House.

MONDAY OCT 11

6:30 P.M.: Nashville Songwriters Awards Banquet. Vanderbilt Holiday Inn.

TUESDAY OCT 12

7 P.M.: BMI Awards Banquet—invitation only. Belle Meade Country Club.

WEDNESDAY OCT 13

10 A.M.: -Midnight: Ernest Tubb Annual Bar-B-Que. Ernest Tubb Record Shop. Live radio Broadcast.

Noon: Pick Up registration badges and tickets—Municipal Auditorium.

6:30 P.M.: ASCAP Awards Banquet—Invitation only. Hillwood Country Club.

7:30 P.M.: Early Bird Bluegrass Concert—Opry House.

THURSDAY OCT 14

9:30 A.M.: CMA Membership meeting—lower level Municipal Auditorium.

11:30 A.M.: WSM Luncheon and Opry Spectacular—Municipal Auditorium.

3:30 P.M.: CMA International Country Music Show—Municipal Auditorium.

6:30 P.M.: SESAC Awards Banquet—Invitation only. Woodmont Country Club.

9 P.M.: United Artist Party and Show—Municipal Auditorium.

FRIDAY OCT 15

9 A.M.: CMA Artist-DJ tape session—Municipal auditorium.

1 P.M.: Dot-Paramount Luncheon and Show—Auditorium.

2:30 P.M.: CMA Broadcasters' Seminar—Lower Level, Municipal Auditorium.

5 P.M.: Decca Records Party and Show—auditorium.

6:30 P.M.: CMA Anniversary Banquet and Show—Auditorium.

7:30 P.M.: Friday Night Opry—Opry House.

10:30 P.M.: United Talent-Shure Brothers dance. Sheraton Hotel.

SATURDAY OCT 16

8 A.M.: RCA Records Breakfast and Show—Auditorium.

Noon: Capitol Records Dinner and Show—Auditorium.

5 P.M.: Columbia Records Party and Show—Auditorium.

9:30 P.M.: Grand Ole' Opry's Birthday Anniversary Show. Opry House.

10 P.M.: Atlas Artist-Bureau Dance—Auditorium.

Music City News

P.O. Box 975, Nashville, Tenn. 37202

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"The Sound Of A City Heard Around The World"

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WRITER:
John Pugh

6,000 Expected For DJ Meet

The largest country music celebration in the world and the only one of its kind will commence soon in Music City, U.S.A.

It's WSM's 46th Grand Ole Opry Birthday Celebration and Disc Jockey Convention, a fast-paced, well planned event which attracts more than 6,000 official delegates and hundreds of curious spectators to Nashville.

WSM'S Grand Ole Opry has been phenomenal since its beginning in 1925. This show is the most enduring radio program anywhere. From all over the world representatives employed in the production, promotion, or distribution of country music, as well as the industry's greatest stars and other celebrities will attend the birthday festivities.

As in the past, the celebration will be designed for the enjoyment of the artists, DJs and guests.

The actual convention begins on Wednesday, October 13 and is climaxed by the cake-cutting celebration on stage at the Saturday Grand Ole Opry.

In order to attend all official Opry anniversary events, one must send a registration form along with a check for $10.00 payable to the Opry Trust Fund, and a separate $10.00 check payable at the Opry Celebration.

The $10.00 Opry Trust Fund fee is a contribution and all revenue received is channeled to the Fund, which was established in 1965 to give financial assistance in time of need, emergency or catastrophe to country musicians or their families.

The $10.00 Opry Celebration fee helps defray a portion of the cost incurred by the sponsoring firms.

These fees permit registrants access to dinners, luncheons, buffets, etc., at the Municipal Auditorium, official headquarters. And the opportunity to rub elbows with singers, DJs and other industry people who market the country music product.

For the first time, WSM will present the Early Bird Bluegrass Concert on Wednesday, October 13. This program will be held at the Grand Ole Opry House and will feature every available Bluegrass performer.

Bill Monroe, Grand Old Opry star and a member of the Country Music Hall of Fame is the chief exponent of this sound.

(Continued on page 12—A)

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CMA Announces Nominees

The members of the Country Music Association have selected, via secret written ballots the top five nominees in 10 categories of excellence for the past year.

The name of the winner in each category will be revealed on Sunday, October 10, when CMA's Fifth Annual Awards Show will be presented live over NBC television, at 9:00 p.m. CST.

For the third time, Tennessee Ernie Ford will host the awards show on the live presentation.

Merle Haggard, Glen Campbell, Johnny Cash, Chet Atkins, Charley Pride, Loretta Lynn, Conway Twitty, Roy Clark, Dolly Parton, Lynn Anderson and Jerry Reed are some of the celebrities who will join Ford as presentors and performers.

The nominees in contention for the coveted CMA Awards are: Entertainer of the Year: Merle Haggard, Loretta Lynn, Charley Pride, Jerry Reed, Conway Twitty. Single Record (Award to artist, plaque to producer): "Amos Moses," Jerry Reed, RCA; "Easy Loving," Freddie Hart, Capitol; "Help Me Make It Through The Night," Sammi Smith, Mega; "When You're Hot You're Hot," Jerry Reed, RCA; and "Rose Garden," Lynn Anderson, Columbia.

Album of the Year (Award to artist, plaque to producer): "Help Me Make It Through The Night," Sammi smith, Mega; "I Won't Mention It Again," Ray Price, Columbia; "A Tribute To The Best Damned Fiddle Player In The World," Merle Haggard, Capitol; "When You're Hot You're Hot," Jerry Reed, RCA; and "Rose Garden," Lynn Anderson, Columbia.

Song of the Year (Award to composer): "Coal Miner's Daughter," Loretta Lynn; "Easy Loving," Freddie Hart: "Put Your Hand in The Hand," Gene MacLellan; "I Remember The Year Clayton Delaney Died," Tom T. Hall; and "When You're Hot You're Hot," Jerry Reed.

Female Vocalist: Lynn Anderson, Loretta Lynn, Dolly Parton, Sammi Smith, and Tammy Wynette. Male Vocalist: Merle Haggard, Ray Price, Charley Pride, Jerry Reed and Conway Twitty.

Vocal Group: Carter Family, Hager Brothers, Osborne Brothers, Statler Brothers, and Tompall and the Glasers. Vocal Duo: Johnny Cash and June Carter; Charlie Louvin and Melba Montgomery; Porter Wagoner and Dolly Parton; Conway Twitty and Loretta Lynn; Tammy Wynette and George Jones.

Instrumental Group: Buckaroos, Danny Davis and the Nashville Brass, Po' Boys, The Strangers, and The Wagonmasters.

Instrumentalist: Chet Atkins, Roy Clark, Floyd Cramer, Boots Randolph and Jerry Reed.

The winner of the greatest honor awarded in the country

(Continued on page 36—A)

Bluegrass Event

WSM's Early Bird Bluegrass Concert will kick-off four days of music, fun and excitement at the 46th Birthday Celebration of the Grand Ole Opry.

The Bluegrass entertainment will feature the finest exponents of this sound according to E.W. "Bud" Wendell, general manager of the Grand Ole Opry.

The program will include Bill Monroe, Ralph Stanley, James Monroe, the Osborne Brothers, Jimmy Martin, Carl Story, the Earl Scruggs Revue, Jim & Jesse, Don Reno & Bill Harrell, Lester Flatt and the Nashville Grass.

The finale, produced by Bill Monroe, will feature the collected fiddlers and banjo players in a rousing finish.

The concert will be held Wednesday, Oct. 13, 7:30 p.m. at the Grand Ole Opry House. Disc Jockeys attending are invited to tape the program & obtain artists interviews at the conclusion.

Fender Plans Annual Show

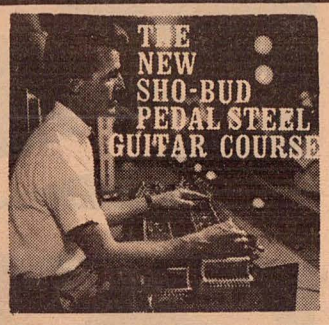
KENNY VERNON

Once again, Fender Musical Instruments will be present at the Grand Old Opry Birthday Celebration and Country Music Convention. A complete display of the Fender line will be exhibited at the Hermitage Hotel.

Many new products, some shown to the public for the first time, will be displayed. Of special interest to country music fans and players will be the new Telecaster Thinline and Bass Guitars.

Both now feature humbucking pickups, a new tilt neck feature and a bullet truss rod adjustment. New amplifiers added to the famous family of Fender Amps will also be shown and demonstrated. The new Baseman Ten will be of particular interest to fans of the original Fender Baseman. The Baseman Ten is a re-introduction of its famous amp, with however, many new features to make it perform even better.

Along with the instruments displayed, Fender will once again present Kenny Vernon and his group. Kenny will perform throughout the day at the Fender display and many friends and guest stars will be making surprise visits.



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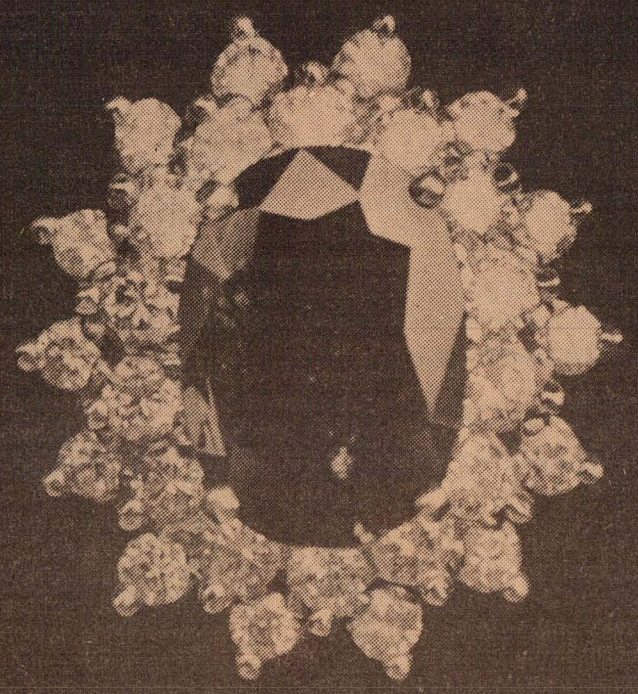

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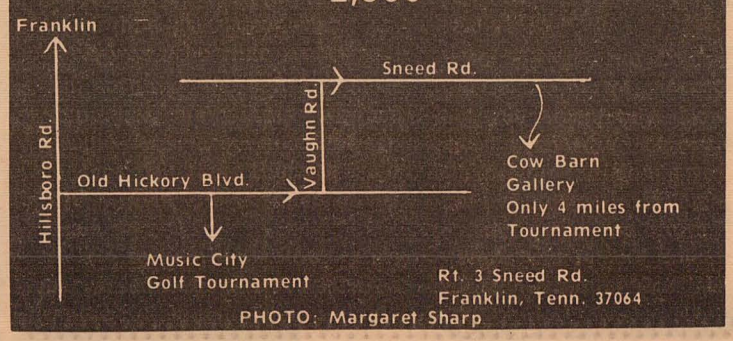

PHOTO: Margaret Sharp

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NSA Banquet Set Oct. 11

The Nashville Songwriters Association will induct 20 new members into its Hall of Fame at the Second Annual NSA Hall of Fame Banquet and Presentation Ceremony to be held October 11, 1971 at the Ramada Inn North, 1412 Brick Church Pike, Nashville, Tennessee.

Cocktails will be served at 7 p.m., and the ceremonies will begin at 8 p.m.

In keeping with NSA's efforts to honor the pioneers of country music first, the new inductees will be writers whose songs originally reached popularity prior to the 1950's.

To be inducted are Smiley Burnette (Ridin' Down The Canyon), Jenny Lou Carson (Jealous Heart), Wilf Carter (Rye Whiskey), Zeke Clements (Just a Little Lovin'), Jimmie Davis (Nobody's Darlin'), Alton Delmore and Rabon Delmore (Blues Stay Away From Me), Al Dexter (Pistol Packin' Mama).

Vaughn Horton (Mockingbird Hill), Bradley Kincaid (Little Rosewood Casket), Bob Nolan (Cool Water), Bill Monroe (Kentucky Waltz), Tex Owens (The Cattle Call), Tex Ritter (Dear John), Carson J. Robinson (Life Gets Teejus), Tim Spencer (Roomful of Roses), Wiley Walker and Gene Sullivan (When My Blue Moon Turns To Gold Again), Jimmy Wakely (Too Late) and Scotty Wiseman (Have I Told You Lately that I Love You).

Tickets to the affair may be purchased from any NSA board member, and reservations are now being taken. Tickets are $7.50 each, and the seating capacity is 350.

Buck Owens along with the flourishing Bakersfield Brass will play in the Sahara Pro-Celebrity Invitational Golf Tournament in Las Vegas Oct. 26-31.

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Loretta, Conway Form Business

By BOB WOLTERING

Conway Twitty and Loretta Lynn jointly announced the official opening of United Talent Inc.

The new full line talent agency will handle bookings and personal appearances of each of the two artists, both separately and together, and a selected list of other talent.

General Manager of the agency is Jimmy Jay, a former Beloit, Wisc., area show promoter, who has been with the Twitty organization since Jan. of this year. Mooney Lynn will also be with the agency when he is not traveling with the Loretta Lynn show.

The agency is now handling Conway Twitty and the Twitty Birds band, Loretta Lynn and the Nashville Tennesseans band, Anthony Armstrong Jones and L. E. White. A few others will be added "on a very selective basis", Jay said.

Twitty has recently severed a long and amicable relationship with the Bob Neal Agency, and Loretta departed the Wil-Helm Agency, who had booked her since 1962.

The two artists first recorded as a duet on Decca in November 1970, and have performed together several times since. Talks on the joint talent agency have been under way for several months.

The agency is a joint venture of the two artists, but not corporately connected with other Loretta Lynn or Conway Twitty businesses. Plans, however, call for an office complex sufficiently large to house all Nashville offices of the stars' various businesses in adjacent areas.

These will include Loretta Lynn Enterprises, Loretta's Coal Miners Music, BMI; and King Coal Music, ASCAP; both managed by Ray Warren.

Present offices are at 903 16th Avenue South, Nashville, phone number 615-244-9412.

BMI Awards Set Oct. 12

Broadcast Music Inc. (BMI) will hold their annual awards banquet at the Belle Meade Country Club beginning at 7 p.m. Tuesday, Oct. 12.

More than 450 dignitaries from the music industry are expected to be present at the invitation-only affair.

The event is held every year during the DJ Convention and Grand Ole Opry Birthday Celebration presenting the coveted awards to songwriters and publishers.

Ed Cramer, BMI president is expected to arrive in Nashville from New York for the banquet, according to Nashville BMI Executive Vice-president, Mrs. Frances Preston.

Notables who will be in attendance from the music field include Kris Kristofferson, Jerry Reed, Glen Sutton and Billy Sherrill, to name a few.

Companies Team For Oct. Dance

The new United Talent Inc., and Shure Brothers Inc., have joined to host an "Appreciation Dance", immediately following the CMA banquet and show in Nashville on Friday, October 15th., during the Opry Birthday festivities.

The event will be at the Sheraton Hotel, timed for 10:30 p.m., or immediately following the CMA event.

Music and entertainment will feature Loretta Lynn and Conway Twitty, 1971 Award Winners as the Duo of the Year, plus Anthony Armstrong Jones and L. E. White. Added entertainment will include The Nashville Tennesseans and The Twitty Bird Band.

Conway and Loretta formed United talent Inc. last month to handle bookings for their shows and other talent. Conway endorses and uses Shure Brothers microphones and Sunn equipment, which are in wide use throughout the music industry.

RCA Appoints Skip Byrd

SKIP BYRD

E. B. (Skip) Byrd has been appointed director of commercial field sales for RCA Records.

Announcement was made by Gene Settler, division vice president, commercial sales, to whom Byrd will report.

Said Settler, "When we engaged Byrd seven months ago to become our southeastern district sales manager, we did so in the conviction he would make a positive contribution to our sales effort. The seven months he has been with RCA, his performance has excelled, and we believe we will find great advantage in having him direct our overall national sales effort."

Before joining RCA Records Byrd had spent two and a half years as regional manager of Epic Records in Atlanta, traveling Southeast. His association with Columbia-Epic began a number of years previously and he had served variously as a salesman, sales manager, regional sales manager, and regional promotion manager, operating out of Atlanta, Charlotte and New Orleans.

Prior to joining to Columbia, he had been dales manager of an independent distributing company in Charlotte, N.C.

WELCOME D.J.'S

Neely, 3 Others Buy Starday-King

Hal Neely, president of the Starday-King Music division of Lin Broadcasting Corporation, and Don Pels, president of Lin, jointly announced that an agreement has been signed for the sale of the entire Music Divisions' assets to a group headed up by Neely.

Joining with Neely in the purchase were veteran New York music men Freddy Bienstock, Jerry Leiber, and Mike Stoller.

The sale price of approximately $1,400,000 includes all the divisions current and fixed assets to include receivables, copyrights, and publishing interests, recorded masters, inventory contracts, real estates, studios in Nashville, Cincinnati, and Macon, Ga., and the pressing and printing plant in Cincinnati.

King Records, founded in Cincinnati, in 1943 by Sydney Nathan was first formed as a country and western label and discovered such stars as Grandpa Jones, Cowboy Copas, Hawkshaw Hawkins, Reno and Smiley, The Stanley Brothers, The Delmore Brothers, Wayne Raney, Moon Mullican and many others.

In the mid 1940's King became a power in the rhythm and blues field and was a dominating influence with such stars as James Brown, Bill Doggett, Earl Bostic, Hank Ballard, Little Willie John, The Platters, Billy Ward and the Dominoes and others.

Starday Records had its early roots in California in 1952 with Don Pierce and Pappy Daily operating the label with such artists as Buck Owens and George Jones. In 1957 Pierce moved Starday to its present location on Dickerson Road and immediately became a strong influence on the Nashville music scene adding to the Starday roster The Willis Brothers, Dottie West, Roger Miller, Pete Drake, Johnnie Bond, Red Sovine, Stringbean, The Lewis Family and others.

In October 1968 Hal Neely, then vice president and general manager of Starday, joined with Don Pierce to acquire all the assets of King Records from the Sydney Nathan Estate, combined the two companies and sold the Starday-King complex to the then Nashville based Lin Broadcasting operation under the leadership of Fred Gregg. Neely continued on in the new affiliation as President of Lin's music division and Pierce generally retired from the music industry to devote his time to other interests. In 1969 Lin moved its' operational headquarters to New York with Neely heading up Lin's

(Continued on page 16—A)

Singers Honored; Cash And Haggard

By AUDREY WINTERS

Singers Merle Haggard and Johnny Cash closed their offices on the same days for separate special occasions.

The House of Cash in Nashville closed their doors for two days, September 27-28, in honor of Johnny Cash's humanitarian award which was conferred upon the singer in North Carolina.

Johnny and wife June were honored guests at Gardiner-Webb College in Boiling Springs, where Cash was presented the degree by the college president in formal ceremonies.

The same degree was bestowed upon Evangelist Billy Graham several years ago.

He will be formally addressed as Dr. John R. Cash, but the same olé "Johnny" to his friends.

At the same time, Haggard-Owen Enterprises in Bakersfield, Calif. shut their doors so their employees could attend the sessions of a very distinguished visitor, the famous Bob Wills.

Haggard flew Wills who has been seriously ill for a couple of years after suffering a stroke to his home in Kern Canyon near Bakersfield for a visit and a surprise.

According to Bettie Azevedo , Haggard's personal secretary, it was a very touching moment when Wills met with the original Texas Playboys, some of who he hadn't seen in 25 years.

They spent several hours in Haggard's recording studio recording, "jamming and reminiscing."

Haggard's great album "Tribute To The Best Damn Fiddle Player," which is a tribute to Bob Wills, is nominated in the Country Music Association's top five Album Awards.

OMAC Severs With Hagers

Omac Artist Corporation, after much consideration, announces that it has severed all contractual ties with Jim and John, The Hager Twins.

Since the methods and objectives of the parties concerned have not jelled in the recent past, Omac believes that in the interest of good business, The Hagers would be better handled elsewhere.

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George Beverly Shea • Connie Smith • Hank Snow
Nat Stuckey • Porter Wagoner • Billy Edd Wheeler
Dottie West • Mac Wiseman

RCA Records and Tapes

Tops In All Is CMA's Jo Walker

By
LaWayne Satterfield
MCN Feature Editor

Wearing the many top hats which come with being the executive director of the Country Music Association is not a job Mrs. Jo Walker takes lightly.

She wears each hat with the pride of workmanship, an air of professionalism, the charm of a lady and the sincerity of a friend.

Unlike a lot of busy executives, Jo always has time to help with any problem that arises in the CMA or in any area concerning country music. She is probably one of the music industry's most prompt executives in returning telephone calls.

When one thinks of Country Music Association, one automatically thinks of Jo Walker. She has been instrumental in helping to develop the under nourished areas of country music and to strengthen the goals, aims and foundations of the CMA.

It was only fitting and proper that last year during the WSM Disc Jockey and Birthday Celebration that she was awarded the coveted Metronome Award by Nashville's Mayor Beverly Briley.

In making the award to Mrs. Walker, Mayor Briley said:

"This award is made annually to an individual who has contributed to the most during the year to the development of Music City USA. This year it is going to a person who hither to has gone overlooked---Mrs. Jo Walker."

Obviously shaken and surprised, Mrs. Walker humbly walked across the stage to receive the award and said:

"But I don't deserve it."

This pretty well sums up how Jo Walker feels about wearing her many top hats. She has been given a job to do, a job that she loves, and the satisfaction which comes from having done a job well is rewarding or awarding as the case may be --- enough for her.

Jo, as she prefers to be called by her friends, has been associated with the Country Music Association since its inception 12 years ago. She has watched the association grow from a one room office to the beautiful complex on 16th Ave. South in the heart of Nashville's Music Row.

In her years with the growing CMA, Jo has weathered periods when the hat was passed to pay the bills. She has seen the CMA membership grow out of a hundred into the thousands.

With the growth of the CMA membership, Jo has seen the entire country music industry grow, suffer growing pains and then leap to a prominent place in the world.

"I have been blessed with good members on the CMA board of directors each year. I have had a good working relationship with all of them and this has made my job much easier," she aid.

Jo is extremely pleased to see the tremendous growth country music has undergone in the past years. Each time, she says, the industry moves ahead every person involved in country music benefits.

She is most happy to share in the growth of the Bluegrass music and feels a sense of pride that in this year's top CMA Awards a category to honor the outstanding persons in this field has been added.

Receiving her formal education at Lambuth and Peabody Colleges, Jo began her commercial and business experience with Crescent Amusement Co., in Nashville in the early 1950's. For a year in the mid 50s she was office manager of the Goldhill Food Corporation in New Orleans, La.

Jo Walker, A Sharp Executive

Returning to Nashville, Jo worked as a secretary and in the public relations field for G. Edward Friar, a Nashville attorney and former Secretary of State. Shortly thereafter she joined the CMA staff as office manager and within months was promoted to executive director.

She was married to Charles Walker, a prominent Tennessee broadcasting executive, who was killed in a tragic motorcycle accident. They have a daughter, Michelle.

Jo is a member of the Nashville Chapter of American Women in Radio and Television. She is also a member of the First Presbyterian Church.

Betty Young, Jo's private secretary, can't speak glowingly enough of her boss lady.

"She is a friend and a wonderful person. Not only is she a fine executive, more importantly, she is a lady," Betty said enthusiastically.

One would be hard put to find anyone in country music who doesn't show respect and admiration for Jo Walker.

She is a symbol of what country music stands for...humility coupled with greatness.

Jo Walker Shares A Moment of Fun with Loretta Lynn and Ed Sullivan.

Jarrett Represents Lowery Group

HUGH JARRETT

Bill Lowery, president of the Lowery Group of Music Publishing Companies in Atlanta, announces the appointment of Hugh "Big Hugh Baby" Jarrett to the position of Special Representative effective immediately.

Jarrett's duties will be multi-faceted with the primary emphasis being place on activities in the country music field, an area where the Lowery Group was one of the top publishing firms in the mid-50's and early 60's with such chart entries as "Young Love", "Spanish Fireball," "Misery Loves Company", "Be-Bop-A-Lula" and "Walk On By" among many, many more.

The addition of Jarrett to the staff marks an increased emphasis on country music by the Atlanta musical complex. At present, the Lowery Group has three songs in the country popularity charts, Lynn Anderson's "How Can I Unlove You", Freddy Weller's "Another Night of Love", and "Open Up the Book" by Ferlin Husky, in addition to pick hit review of "Train, Train" by Epic Records' Murray Kellum.

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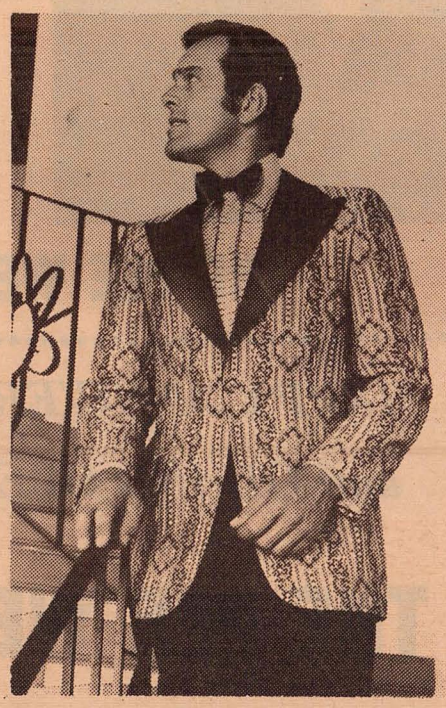


Faron Just Keeps Singing And Grinning To The Bank

By KENNY MEYERS

Faron Young is in the last three months of one of the best years in his long and successful career.

Faron is climaxing two decades in show-business with possibly his most active and rewarding year to date. While talk is spreading around the music-business and the nation, in general, of a slow down in business and production of everything from soup to nuts, The Singing Sheriff has experienced just the opposite.

He has had a year of increasing demands for personal appearances, commercials and two very large selling records - "Leaving And Saying Goodbye" and "Step Aside."

Faron started the fast paced year as an invited guest performer in January, at the inauguration of Texas Gov. Preston Smith. The same month found him doing the Mike Douglas Show and several weekend appearances.

Sandwiched into his stock and rodeo shows, state fairs and night clubs, he appeared on the David Frost Show in New York.

"You know, Mike Douglas and David Frost are two of the nicest people I've ever had the pleasure of appearing with. They've got an easy, relaxed way about them and they make you feel right at home on their show.

"Some people, especially if they figure you to be just a dumb country singer with nothing to offer the show, will let it be known that they figure they are doing you a favor by letting you appear with them. But, I really enjoyed those two guys. They are real people and I hope they'll have me back in the future."

A country singer Faron is. Dumb - he is not. With business interests that cover a multitude of smart investments, he keeps those green rainy day pictures of our Presidents coming back to him. He figures that those Presidents ought to be working for him instead of the other way around and he has put them smartly to work in his behalf. They've helped keep him in real estate, publishing houses and other sound investments.

"Faron is the type of guy that has to keep his finger where the action is," said Billy Deaton, Faron's personal and business manager.

"He's not the type to be content with letting someone else do the work and he wants to be informed and involved in any transaction that is going on. Faron loves to play golf when he's not doing a show, but before golf comes business and he makes sure that everything is going right first. This is the reason that he is highly successful - because he stays on top of the business and if I need him for something important, I know where to reach him."

The Sheriff has found himself being more and more in demand to do commercials; such as his April filming in Florida of the B C Headache Powder. He is the first country artist to promote B C people and they consider his efforts the most productive in their advertising campaign. The filming, on a national level, marked his third conescutive year with the B C firm and happiness is expressed on both sides of the marriage.

Faron decided the Headache Powder was a good venture because of eight years he has been also working for the Pearl Beer sales team in San Antonio, Tex. and the Heilman's Old Style Beer people of LaCrosse, Wis. You know, yourself, that if you mix two beers together, you can get an awful headache, especially, traveling that many miles to taste each one.

One of the reasons that make Faron a top performer, and one who is in constant demand around the country, is his ability to do it all.

Not only is he at home in front of the microphone, but he can think quickly on his feet and keep an audience wondering what he's going to do next. Gifted with a quick sense of humor and the ability to apply it at the right moment, his audiences expect more from him than singing his latest hit record - and they get more.

Because of this, Hap Peebles, the top booking agent in the music business for fair shows commented.

"Faron Young is the best box office attraction of any country act playing the fairs in the continental United States this summer."

He is liable to jump down into the audience and sit on some woman's lap and sing to her. The Deputies, perhaps the best knit and talented band around, never know what to expect and are geared to look for anything and everything from their unpredictable leader. This, of course, is what makes a showman a showman in demand.

Deaton wasn't kidding when he said that Faron loves to play golf. He would rather play golf than almost anything else, with the exception of entertaining his millions of fans. When he and his band pull out for an engagement in the big Young luxury touring bus, you can bet your savings that somewhere aboard is a set of golf clubs.

Faron with his buddy Oscar Davis, well-known show promoter.

He is one of the first to sign up for the Pro-Celebrity Golf Tournament that precedes the Disc-Jockey Convention held every October in Nashville. Faron has played this tournament every year since it's origination. His calender of work is automatically left open to allow for this celebrated event.

November 1-2 will find him teeing off in the Buck Owens Pro-Celebrity Tournament in Bakersfield, Calif. along with Charlie Pride, Roy Clark, Archie Campbell, Pat Boone, Glen Campbell and other greats from the music and cinema worlds.

Faron will end the 'fabulous 71' with a week long engagement at Miami, Florida's plush Newport Resort Hotel which has to be the greatest place in the world to put a period on his most successful year.

After the December 7-13 engagement in Miami, Faron will return to his Nashville estate and spend the long holidays with his lovely wife, Hilda and their four children.

What comes after that? Well, as Deaton so optimistically phrased it.

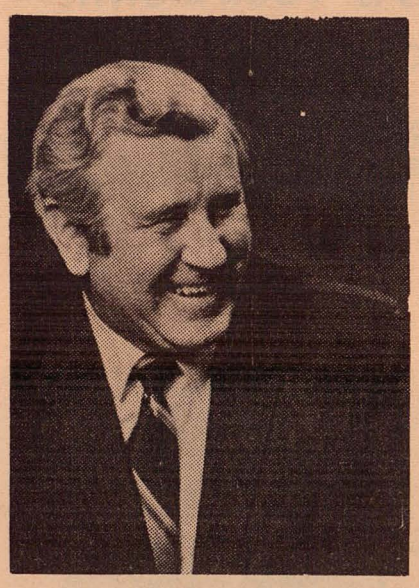
"The Fabulous 1972, of course."

Aliases Begin New Concept

The formation of Aliases Inc. three months ago brought about a new concept in the publishing business and opened doors to many people unable to exploit their talent. The music publishing company is designed to work exclusively with talented men and women who are incarcerated behind prison walls.

Aliases Inc. was launched as not only a profit making endeavor, but in the hopes of instituting it as a part of our nation's rehabilitation programs. Through the working efforts of the company's stockholders, Bonnie Bucy, president Paul Richey, executive vice president, David Allan Coe, general manager and Jack Wall and through the help of State Representative Russell X. Thompson of Memphis and Mark Luttrell, commissioner, Tennessee Department of Correction, the company's program has been given total acceptance as part of Tennessee's remotivation efforts.

Aliases' plans currently underway include conducting of writing seminars inside the prisons, staging of more live shows which will incorporate not only name acts, but give groups and artists from inside the walls a chance to perform inside prisons other than the ones they are in and formation of a monthly newsletter, which will be sent nationwide and utlize the journalistic efforts of inmates in its content and makeup.



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(Continued from page 3—A)

Bluegrass has gained great popularity in recent years, particularly on the college campus. And this "Early Bird" event gives the disk jockeys a chance to taste and consider true Bluegrass music in their programming.

In addition to the many related festivities of the convention, such as the Pro-Celebrity Golf Match, CMA Awards Show and Banquet, and invitation-only functions like the BMI, SESAC and ASCAP Awards banquets.

Dove Records

Ronnie Dove, Decca artist, with master music man, Owen Bradley at the helm, recorded recently at Bradley's Barn. Arrangements have been completed for a guesting on an upcoming Bill Anderson TVer.

Ronnie wanted to be in Nashville for the October celebration. Conflicting dates will keep him away since he is appearing to entertain the conventioners at the MOA gathering on the 17th at the Sherman in Chicago.

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Bill Anderson was recently presented a scroll and plaque designating him an official "Iowa Kernel." The presentation was made by Iowa's Governor Robert D. Ray during Anderson's appearance on a show in Mt. Pleasant, Iowa. Governor Ray said Anderson was the first entertainer to be honored in this manner.

Country Music In Vietnam

..Ed Note: The below story was written by a country music fan who is stationed in Vietnam. It is a report on the mark country music is making with the servicemen stationed there.)

By DENNIS E. HENSLEY
Special To MCN

Even when all of our GI's are withdrawn from the Republic of South Vietnam, numerous effects of their having been there will still be evident.

The Army buildings left will house the Vietnamese; English words will be permanently imbedded into the Vietnamese language; and the American forms of music will be whistled and hummed by the people here for endless years.

Of the latter, country-western music will remain a favorite among Asians.

Currently, combos and bands playing in the Enlisted Men's Clubs each week feature a 25 per cent format of country tunes. Entertainers from Korea, the Phillippines, Australia, and Thailand, all are flown in to do USO shows or work EM clubs each week. To be a success with the troops they need not only be up on the latest Johnny Cash or Buck Owens releases, but the old standards such as "Your Cheatin' Heart" or "Mountain Dew" as well.

Guitar picking and sing-a-longs are popular past-times with the men in uniform in their off duty hours. Shops in Saigon or Long Binh sell locally made guitars for less than $20.00 which suits even a PFC's wages.

On AFVN (Armed Forces Vietnam) the military deejays broadcast all thelateststateside country tunes and album cuts from their tower located in the capitol city of Saigon, population three million. From 5-6 a.m. and from 4-6 p.m. each day AFVN spins out solid country discs, spiced news about Nashville recording artists and items from country music periodicals.

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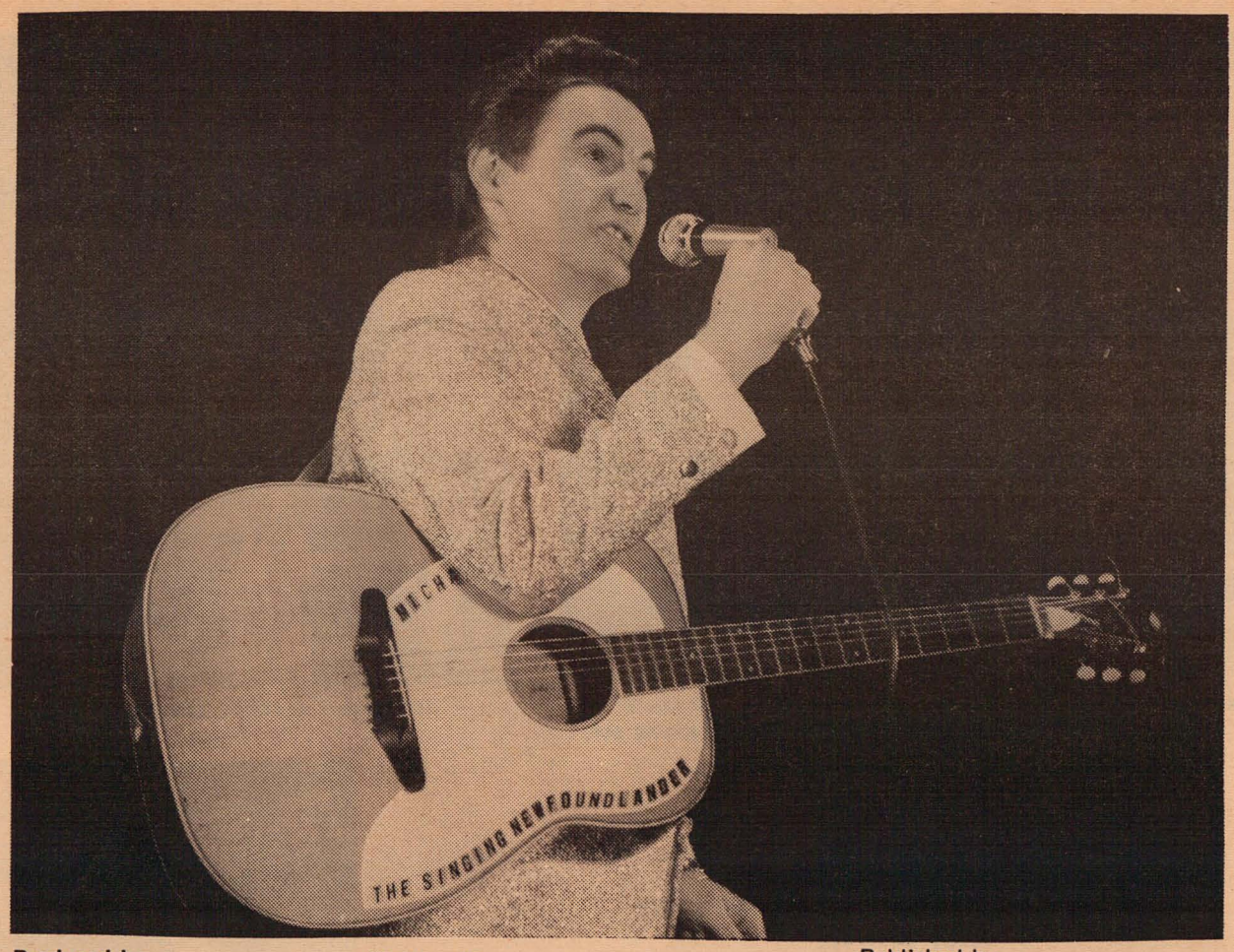

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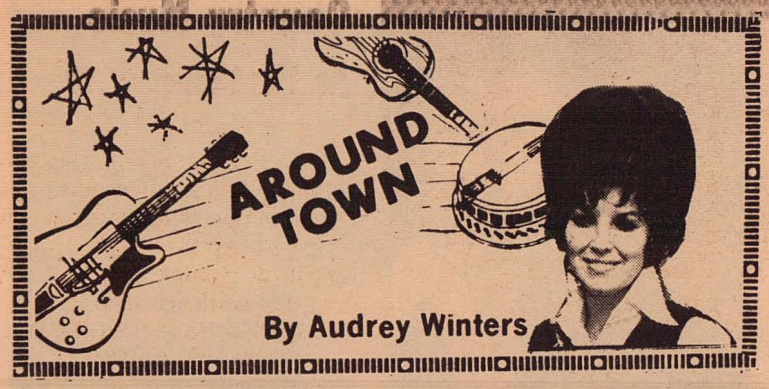

Welcome DJ's to the 46th Grand Ole Opry Celebration!

L. E. White is Decca Record's newest recording artist. He manages and writes for Twitty Bird Music. Among his many hit tunes are "After The Fire Is Gone" recorded by **Conway Twitty** and **Loretta Lynn. Twitty** will co-produce his sessions.

Jimmy C. Newman is going to MGM Records.

Waylon Jennings said **Jack Clements** is now his business manager. **Jack** told **Waylon**, "You're my favorite hillbilly." **Waylon's** new single is called "Revelations." It's on RCA of course.

Johnny Paycheck and **Jody Miller** are being considered for a duet team. Both record for Epic. ..**Jim Ed Brown's** office has moved in the **Faron Young-MUSIC CITY NEWS** building at 1314 Pine Street. The day after he moved, his old office was destroyed completely by fire.

Hank Thompson has been chosen by the Men's Hairstylist & Barber Journal as "One Of The 10 Best Groomed Men Of The Year."

The new **Merle Haggard** song "Daddy Frank (The Guitar Man)" turned out to be a family sing-a-long. The background voices are **Dana Haggard, Cindy Owen, Fuzzy Owen** and **Bonnie Owens Haggard. Dana** is **Merle's** daughter and **Cindy** is **Fuzzy's** daughter.

Haggard drew two standing ovations at a standing room only crowd in Washington, D.C. during his performance at the **John F. Kennedy** Center of Performing Arts. He was given a bronzed replica of the JFK Center.

Myra Gail Lewis whose much publicized divorce she won from singer **Jerry Lee Lewis** recently, has married the private detective she hired to get the goods on **Lewis.**

While **Jerry Lee** and his show were working Las Vegas a few weeks ago, his sister **Linda Gayle** married her ex-husband **Cecil Harrelson (Jerry Lee's** road manager).

Gayle Tubb, daughter of **Ernest** and **Olene Tubb**, married **S-Sgt. William Frank Key.**

Larry Hart, booking agent with Wil-Helm Agency, married his secretary **Carol Ann Sadler** last month.

Billy Parker, former Texas **Troubadour**, is with KVOO, Tulsa, the 24 hour per day all country music programing station.

Bonnie Owens Haggard has a new grandson named **Douglas Alan Owens.** His parents are Capitol Artist **Buddy Alan** and wife **Janie.**

Sonny Neal, VP of **Bob Neal's** Booking Agency, and wife are parents of a son named **Jason.**

The **Wally Cochrans** are having another baby in April. **Wally** is RCA's Director of Artists Relations and Operations. They have a one year old daughter **Sarah Jane.** Oct. 18 the **Cochran's** are off on a Caribbean Cruise.

The new **Charlie Rich** single about to be released "A Part Of Your Life" on Epic. **Charlie's** 16-year-old son who is quite a songwriter wrote the music to the tune. **Charlie** taped the **Wilburn Brothers** TV Show while he was in town.

Little **Jimmy Dicken's** new United Artist single looks great for him. It's "You Just Want My Body."

Susan Raye and **Jerry Wiggins** have named October 3, for their wedding date.

Ricky Frizzell, 19, son of singer **Lefty Frizzell** and **Pam Kilgore**, 16, daughter of singer **Merle Gilgore**, are married.

Singer **John L. Sullivan** has opened his own music publishing offices in the RCA Building at 806 17th Ave. So. **John Paul Jones** is office manager. **Sullivan** had part publishing on a big Eddy Arnold tune recently "A Part of American Died."

Our deepest sympathy goes to Columbia Recording Artist **Billy Mize** and wife **Martha** for the death of their son **Billy, Jr.**, 17, who was killed in a motorcycle accident in Rolling Hills, Calif. Sept. 17. **Mize** hosts the Melody Ranch TV Show in Hollywood each week. They also lost a two-year-old son when he drowned in their swimming pool in 1968.

TV Promotes C-M Month

Chairman of the Country Music Month Committee, Roy Horton, reports through the cooperation of several Country Music artists and officials of the David Frost Show, Country Music Month will be promoted on television.

Hank Snow, the Singing Ranger, spoke at length about CMA's annual celebration of Country Music in his appearance on the David Frost Show September 29.

The Country Music Month Committee has for several years encouraged network television shows to use Country Music talent during the month of October. The Frost Show has gotten on the "Country Music bandwagon" by including Chet Atkins, Boots Randolph, Floyd Cramer, Marty Robbins, Dick Curless and Lester Flatt on the shows scheduled for October.

Credit is also due to the hundreds of radio stations across the Country which annually promote Country Music Month. This year the stations distributed "CMM Banners" to record retail outlets, are programming jingles and voice id's by prominent artists and many other on the air and sales promotions.

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"One More Time" Charm For Cartwheel's Craddock

By LaWayne Satterfield
MCN Feature Editor

Persistence has its rewards and for Billy "Crash" Craddock it marked the beginning of success.

The tall, dark-haired handsome Cartwheel artist, had almost given up hopes of being a success in country music when the call came to record his hit, "Knock Three Times."

The music world had pitched him highs and lows, but never a straight across the plate and he was a little leery of trying again.

"When Dale and Ron called me to come to Nashville to record, I started not to come," Crash recalls. "I thought I would just be wasting my time. I had recorded in the past for Columbia and Mercury and never had the right song that would hit. When they called, I thought to myself, 'here we go again.' "

Crash had met Dale Morris, Cartwheel's national promotion and sale manager, two years ago in Asheville, N.C. When he was introduced to Dale, a series of things began to happen.

"When I met him, I thought he was pretty important. He wasn't with Cartwheel then, but he was in the music business. He told me he thought he could help me and would get in touch with me later. I was a little skeptical because I had been told that so much," Crash reflected.

But---and this is where the series of things begin to happen---Dale did keep his word. (Crash was later to find out that Dale Morris' word is his bond.) Frequently, Dale would call just to let Crash know he hadn't forgotten him.

Approximately a year-and-a-half after their first meeting, Dale called Crash (who earned his nickname playing football) and told him he was working on a project and might have something for him in about six weeks. Dale did not tell Crash what the project was.

"It was six or eight weeks later when Dale called again. He asked me to come to Nashville and cut a demo session," Crash said.

Dale explains, "It was a good session. After listening to the tape we knew we had something."

Crash continues, "I was sitting at home in Greensboro, N.C., and the telephone rang one day. Dale said, 'Crash, go out and buy the record Knock Three Times and learn it.' I told him I had never heard the record and he said that didn't make any difference to just go out and buy the record and learn the words. So I did."

The original version of "Knock Three Times," was rock and had quite a different beat from the one Cartwheel used in cutting Crash's version.

"When Dale called, he also told me he wanted me to come to Nashville to record the song. After hearing it, I thought it just wasn't my style.

"When I came into Nashville, Ron Chancery, vice president of Cartwheel and the firm's recording producer, said, 'okay, Crash, let's hear you do it." I started singing it with the fast beat and Ron said, 'No, man, slow it down.'

"I don't mind telling you I was pretty sick about going into a recording studio and cutting that song. I even had to stop and get some medicine for a headache (which he rarely ever has) before I could go in and cut it. I kept thinking 'Here, I have come all this way and wasted their time and my money.' To be quite honest about it, I didn't think Ron knew what he was doing.

"I did something before that recording session that I had never done before. I prayed for a good record. I firmly believe that God had His hand in it. After we got the record like Ron wanted it, all the musicians began congratulating us on having a hit.

"I went in to Ron and apologized for my thoughts. He said in that slow drawl of his, 'Well, Crash, you don't have to apologize, I wasn't going to let you down.'

"I didn't want to get my hopes too high and I must admit I tried not to let myself get too excited when Dale would call about the sales of the record. But, let me tell you, when that record got into the charts and started moving, I had to get excited because I knew I wasn't dreaming," Crash said.

Within two weeks the recording got 20 picks, then 28 and it was jumping in the record charts from 12 to 15 places with a bullett. Soon the recording hit Number One in the nation.

Back to the studio and Crash turned out his second consecutive nation Number One hit with "Dream Lover."

Booked by Hubert Long Talent Agency, the calls began pouring from all across the nation for Crash Craddock. He had made it, at last.

Now Crash's third record, "You Better Move On," has just been released. Already it is popping up in charts across the country and if Crash and Cartwheel's past is any indication of their future, it is another Number One.

A movie company has been in Nashville at Cartwheel's offices on 16th Ave. South talking with them about making a motion picture starring Crash.

Unlike so many other music artists, Crash has had the foresight to build a business outside of the music scene. A contractor, he owns Craddock Dry Wall Co., in Greensboro.

"I got out of country music one time and stayed out about two years. But when I would go to a country music show I would sit and think 'that should be me up there.' I got back in to give it everything I had one more time."

Crash's persistence, Dale Morris' promise, Ron Chancery's musical knowledge and Cartwheel's faith has paid off richly and rewardingly for all concerned. Country music has profited by all of them.

Billy "Crash" Craddock During Opry Appearance

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October Is Country Music Month!

RCA donated a studio console to the Hall of Fame September 15. On hand for the occassion were, L to R: Harry Jenkins, RCA Division VP (N.Y.); Chet Atkins, RCA Division VP (Nashville); Mrs. Jo Walker, Executive Director for CMA; and Frank Jones, Columbia Records market in Director. See story on page 34-B.

KBBQ Salutes C-M Month

KBBQ Radio opened Country Music Month at midnight, October 1st, with a big three day continuous play of the top 200 Country Music Classics of all time.

KBBQ listeners helped the station select the classics by submitting postcards with their vote for the top five country classics of all time. The postcards automatically make them eligible to win a trip to Bakersfield to be presented with the grand prize, a replica of the Buck Owens guitar seen on Hee Haw. Buck made the presentation and entertained at lunch. They were piloted to Bakersfield by Deano Day, KBBQ's morning man.

Second prize winner received a Buck Owens wrist watch, and third prize winner walked away with a set of the top 20 albums of the day. The winners were announced, October 2 on the Charlie O'Donnell Show.

The Country Music Classic, in addition to kicking off Country Music Month, was the first big air promotion the station has programmed since coming under new management, September 1st. The overwhelming response to the promotion indicates that the new sound at KBBQ has earned the station quite a few additional listeners.

Among the newest additions to the Hubert Long Talent booking list is Bud Brewer with his Brewmasters who made a first Grand Ole Opry appearance Friday and Saturday nights Sept. 17 and 18 on the Ernest Tubb segment of the shows.

A relatively new talent from Michigan, Bud's disc "Tell Me Not To" is in the national charts.

Top Billing Readies For 4th

Top Billing Inc., Nashville booking agency, recently completed its third successful year of operation "with a notable increase in booking," according to company president Tandy Rice.

Entering the fourth year of its corporate life, TBI has established itself as a major force on the country music booking scene, repping such C&W stars as the Porter Waggoner Show, Del Reeves and The Good Time Charlies, Jim Ed Brown and The Gemns, the Stonemans, Tommy Overstreet and The Nashville Express, Miss Crystal Gayle, Miss Jamey Ryan, John Weley Ryles, I, Stan Hitchcock, Chase Webster and Blake Emmons.

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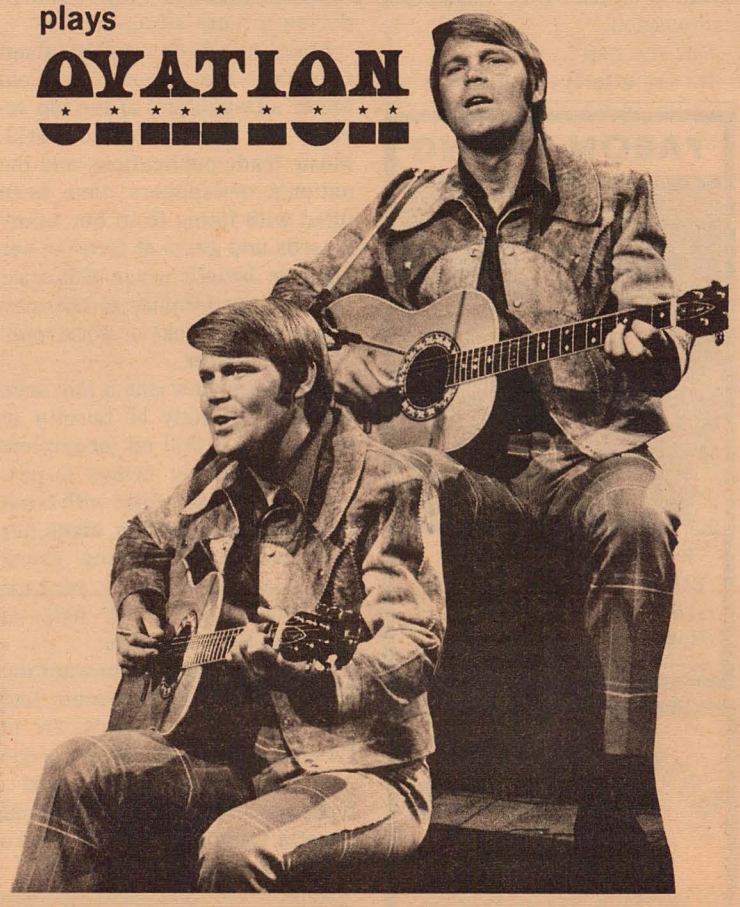

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OVATION INSTRUMENTS

'Loretta Lives Compassion, Love'

By
LaWayne Satterfield
MCN Feature Editor

If Loretta Lynn could be described in a few simple words they probably would be: a human dynamo filled with love and compassion.

But she can't.

It is utterly impossible to capture in print the warmness and gentleness she radiates, the geniune love felt for all people, or the sparkle in her eyes when she helps someone. It's even harder to characterize the mischievous grin that spreads across her face when she makes a witty comment during a tense situation.

Much has been written about Loretta's rise from a "Coal Miner's Daughter" to the top seat in the country music world. Music trade publications and the nation's newspapers have been filled with items from her many awards and gains of fame to her gigantic benefit given this past year for the families of the men killed in Kentucky's worst coal mining disaster.

No matter how much has been written glowingly of Loretta in the past, it is still an incomplete story. Each day brings a new story in her book of life with fresh chapters being written about her help to some struggling young artist or songwriter or perhaps just the saga of her help to someone less fortunate.

It has been said if you want the accurate story on someone, just ask one of their friends. Or in Loretta's case, talk with Lorene Allen, her friend first and foremost, now her righthand at Loretta Lynn Enterprises, where she serves as office manager.

but that was about all. I guess I felt a little shy about pursuing the friendship. But as it turned out Loretta is one who pursued it. She called me one day and wanted me to come down to the Grand Ole Opry house where she was filming and go out to supper with her. She said she would like to spend a little time with me. She made the first move and I was flattered," Lorene remembered.

From that day on the friendship has grown and deepened with mutual love and respect. From the friendship came a new co-writing team. Loretta and Lorene have written "Let Me Go You're Hurting Me," "If We Put Our Heads Together," "When I Reach The Bottom," "Anyone, Any Worse, Any Where," plus many others.

"Loretta didn't need a co-writer, but I did. We found that our thinking was the same and sometimes we would both come out with the same line at the same time. We even found that some of our lines were similiar in songs we had written before we knew each other," Lorene explained.

Loretta has the largest fan club in country music.The devotion of her fans is overwhelming. There is no age barrier in them and it is interesting to note her fan mail includes as many letters from children as it does from adults. It is also refreshing to see children looking up to a person filled with wholesomeness and love for God and country.

Mooney and Loretta Lynn Share a Laugh
...They Are Devoted To Each Other

"People mean a lot to Loretta. She really cares about everyone she meets," Lorene commented as she sat in her office at 903 16th Ave. South, in the heart of Nashville's famed Music Row.

"If she believes in a person, it's unreal what she expects of them and it is also unreal how glad they are to do it for her. If you do something for Loretta, no matter how small, she never forgets it. She will remember it always, even at a moment when you think she has completely forgotten it.

"I guess the best compliments I have ever received are the ones when people ask if we are sisters," Lorene smiles, and the similarity becomes more evident.

Lorene met Loretta four years ago when she was working for the Wilburn Brothers and Loretta was in and out of the office.

"We were introduced and I would speak when she came in,

Loretta is constantly doing little things for others which means so much.

"She recently played a show in Tulsa, Okla. My 73-year-old father, who is in a rest home there, wanted to go see her show. It was his first and only country show. Without any request on my part, Loretta told the audience he was there and then said, 'Dewey, this is just for you.' Then she burst into singing 'How Great Thou Art.' "

Lorene, with tears in her eyes, continued, "Now, if you don't think that made him happy and he cried. This pays me much better than all the money I could ever earn. It's the little things that mean so much."

Sipping a cup of coffee between answering the never-ending telephone calls, Lorene said:

"I think one of the biggest regrets in Loretta's own life is that her father didn't live to hear 'Coal Miner's Daughter' (the song she wrote in tribute to him). You can really sense a great deal of pride in her mother though who lives in Indiana."

If Loretta has any faults they are overshadowed by her remarkable traits.

"Well," Lorene said with a grin as she shifted in her chair," I guess her biggest fault, if you can call it a fault, is trying to do so much for everyone in one day that it doesn't all get done. The people who don't get their songs listened to, or something taken care of by her look at it as a fault. There are just not enough hours in a day to do what she wants to do, though.

"Loretta is very tolerant of other people's faults and she expects them to be tolerant of hers. She has a very special feeling for the American Indians and expects others to be tolerant of them," Lorene said.

Both Loretta and Lorene are descendents of the American Indians.

Lorene feels it is "tragic that Loretta doesn't have enough time to spend with her children due to her heavy personal appearance schedule."

"She is a wonderful mother and her children are very devoted to her. It is hard on her to be away from them as much as she is, but her family is understanding and they are proud of her," Lorene emphasized.

Loretta's husband, Mooney, is her personal manager. He travels with her on all of her appearances. Sharing many mutual interests they are very devoted to each other.

While the demand for personal appearances doesn't leave many weekends free for Loretta to attend church regularly, she is a very religious person. This came through loud and strong on religious songs she has written and recorded. She holds the distinction of having won the only gold record for a religious album for a female vocalist in country music.

Lorene summed it up best when she said, **"Loretta puts into practice what other people simply believe or talk about."**

In the past year, Loretta has appeared on many network television shows, including the David Frost Show, the Ed Sullivan Show, the Dick Cavett Show, the Today Show and the Mike Douglas Show.

On October 6, she and Mooney will fly to Los Angles, Calif., to tape the Dinah Shore Show. Loretta possibly will exhibit her renowed skill for canning. (She has won many awards for her hobby of canning.)

Loretta Sings With Feeling

Loretta recently filmed a special promotion for the United Givers Fund's current campaign. She wrote a song especially for the promotion, "If You Don't Do It, It Won't Get Done." The response has been terrific, according to Lorene.

In addition to recording hit duets with Conway Twitty on Decca, this year, Loretta has written and completed TV commercials for Johnson Glo-Coat Wax and jingles for Coca Cola.

In addition to all of her other activities, Loretta and Mooney help run the multi-facet Loretta Lynn Enterprises. The company touches on all phases of her career.

What does Loretta think about the character analysis by Lorene.

"Aw," Loretta grins with her eyes sparkling, "there ain't a word of it so."

A typical comment from a wonderful person filled with humility.

Neely

(Continued from page 6—A)

Tennessee interest.

Neely announced an immediate new release schedule to include The Coasters, J. David Sloan, The Manhattans, Jack Ward, Red Sovine, Gloria Walker, Max Powell and White Cloud. The new firm will continue to release and distribute the King, Starday, DeLuxe, Nashville, Agape, and Federal labels and is reactivating its' Bethlehem Jazz line which has long been considered by many the best of all time.

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Music City Welcomes Dove

In March, 1971, Ronnie Dove moved himself and all of his music business interests to Music City thereby, more or less, coming home. For, after a number of years of hard work in clubs, bars, and recording, it was only his initial 1964 Nashville recording session (guided by Bill Justis) which afforded him the real start in recording success. "Say You" was recorded at this session and established Dove as a nationwide artist of merit with potential star status.

His apartment in suburban Nashville has only been inhabited by Dove for three weeks overall time. The demand for his show at supper clubs and other topnotch places keeps he and the members of his show away from home.

Decca's Owen Bradley signed Ronnie to the label in April of this year, and the session for his next record has just been completed.

For the second year in a row, the Ronnie Dove Revue was featured at the MOA convention Chicago's Sherman Hotel in mid-October.

Dove's career has been guided from the beginning by Bill Sizemore, president of Interstate Talent Agency. Since moving to Nashville, Sizemore has added artists Johnny Tillotson, Bobbie Vee, Ray Peterson and others to his roster.

WELCOME DJ'S

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CONVENTION

The Wagonmaster Honored With Porter Wagoner Day

By LaWAYNE SATTERFIELD
MCN Feature Editor

A dream came true recently for country music's Wagonmaster when his hometown of West Plains, Mo. held "Porter Wagoner Day" and re-named a street in his honor.

Approximately 7,000 people (the town's population) turned out for the big day and paid their respect to a hometown boy who made good and yet had never forgotten his humble beginnings.

Deeply moved by the tribute, Porter constantly fought tears throughout the day which included a ribbon cutting for the Porter Wagoner Boulevard, a "Miss Porter Wagoner" beauty contest, an autograph session, the renewing of old friendships, and a "This is Your Life," which was climaxed by a country music show.

West Plains Mayor Glenn Roe expressed the town's sentiments when he said, "The main thing we want to say today is that we're proud of Porter and happy that he's back home."

Emotionally choked up when the ribbon was cut and the municipal street was officially re-named, "Porter Wagoner Boulevard," the tall lanky Wagonmaster said:

"I don't think I could have a bigger honor than having a street named after me. Especially the street I walked down so many times when I was a child."

Following the presentation of the key to the city, a hearty lunch, Porter officially announced the winner in the beauty contest. His secretary, Mrs. Joan McGriff, was on hand for the occasion and, served as a judge in the contest.

The afternoon was spent autographing pictures and record albums in the little music store where Porter bought his first guitar while just a lad.

"I paid $10 down and $5 a month for that guitar until it was paid for," Porter remembers.

Joining Porter during the autograph session was songstress Dolly Parton, who is a member of the Wagoner troupe.

Sharing the spotlight with Wagoner were his children---Debra, Denise and Richard---his mother, Mrs. Bertha Wagoner, and his sisters, Mrs. Lola Brand, of West Plains, and Mrs. Ed Hall of Springfield, Mo., and his musical family, the Wagonmasters.

During the Saturday evening program---which was held in the outdoor Amphi-theater "Heart of the Ozarks" to accomodate the crowd---a special "This Is Your Life" segment was given by Bob Ferguson, Porter's A&R producer at RCA.

The audience shared recollections of his early life when he had to drop out of grammer school, after the death of his father, to help his mother and older brother work the hill side farm outside of West Plains, in the town's poorer section.

Wagoner and Si Simon, who was his first manager and is now a disc jockey on Springfield's KWTO, recalled his beginning in country music on a 15 minutes radio show. The show was sponsored by the grocery store Porter worked in as a clerk.

Following one standing ovation after another, Porter brought his musical show to an end by saying:

"I know that I am going to think of many things in the next few weeks that I would have liked to have said here tonight. And I'm going to wish I had been able to think of them now.

"But I want to end this show in a way I have never ended one in the 22 years I have been singing. I would like to ask everyone to stand and bow their head."

As the crowd rose and silence prevailed, Wagoner bowed his head humbly and said with emotion breaking his voice:

"God, thank You for life and for the love of one another. I pray each one here tonight will understand the feeling I feel, even if I couldn't remember some of the names because it has been such a long time ago.

"Most of all thank You for a dream come true and all my people and, this the greatest day of my life. Amen."

As the people filed out, many were wiping their eyes.

Shure Publishes Helpful Booklet

University and high school administrators, hotel, supperclub and restaurant managers, hospital administrators, clergymen and others responsible for purchasing sound reinforcement equipment will benefit from a new 12-page brochure available from Shure Brothers, Inc., Evanston, Illinois.

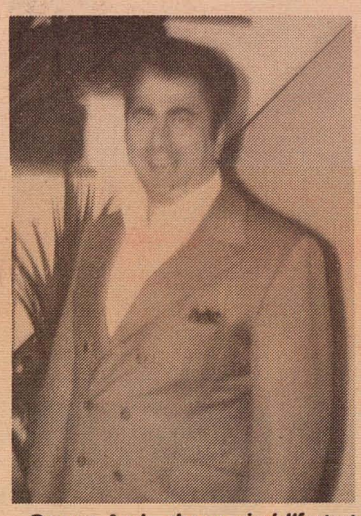
The booklet contains a total of 19 case histories of institutional sound system applications, both permanent and portable. The publication focuses on the characteristic needs of different institutions and how the Shure Vocal Master Sound System, consisting of two main speaker columns and a versatile amplifier console, met those needs at a reasonable price.

Included in the booklet are case histories of two churches, five educational installations, nine restaurant and show room applications, a country club, a major hospital, and even a luxury shipboard installation.

For a free copy of the "Vocal Master General Applications Brochure", write: Shure Brothers, Inc., 222 Hartrey Avenue, Evanston, Illinois. 60204.

Anne Murray has resumed taping as a regular on "The Glen Campbell Show."

Talent Scouts Of America



George Avak, the movies' "fastest gun alive" was in Nashville recently for discussions with Talent Search of America.

John Capps, record business veteran, has announced the organization in Nashville of Talent Scouts Of America. The company plans to film theater and TV movies, in addition to producing records, using talent discovered in a massive state-by-state talent search.

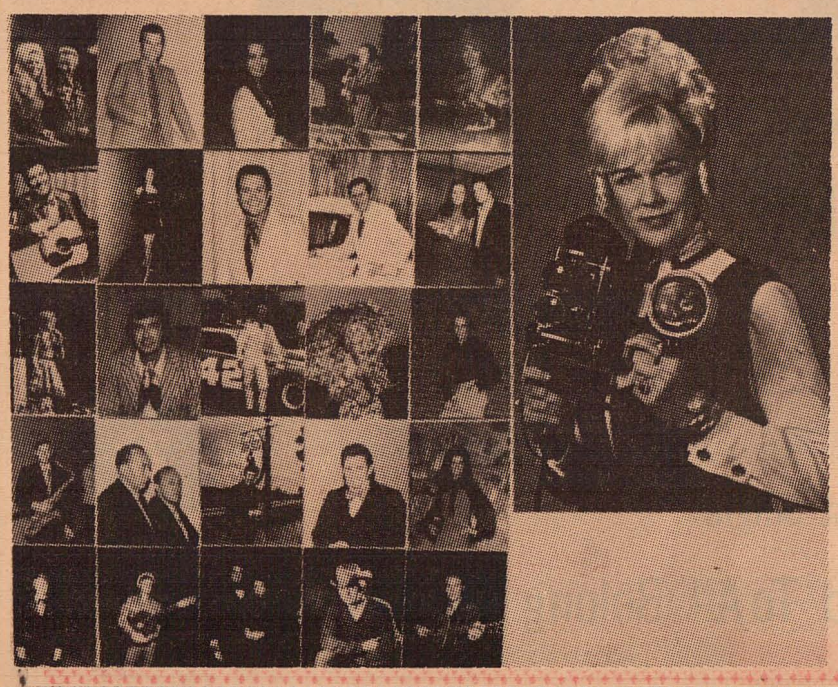
Aiding Capps in his venture are former western movie stars Lash Larue, famed bullwhip artist; Russell Hayden, Hopalong Cassidy's old sidekick; and George Avak, "the fastest fun alive". The three stars were in Nashville the last week in September for planning sessions.

Basic plan for the project calls for talent shows to be held in communities throughout the country, under the sponsorship of local civic and charitable organizations. Winners of local contests compete in statewide contests, with participation in the movie-TV-recording projects being prizes for top-echelon winners.

Nashville is headquarters for the organization, which will use the appeal of the movie and TV stars as attractions to the various talent shows.

Civic groups or interested performers will find the company at 728 16th Ave., S., Nashville.

Russell Hayden (Lucky Jenkins), John Capps, and Lash LaRue discuss plans for their proposed movie, "The Heart Of It All", in a recent Nashville meeting.



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Hope is the official photographer for radio station WPLO, the number 1 country-western station in Atlanta. She specializes in portrait and commercial photography, and oil paintings, and is available for album covers, business and postal cards.

To quote Hope.."If you need me, I'm just as close as the next flight out."

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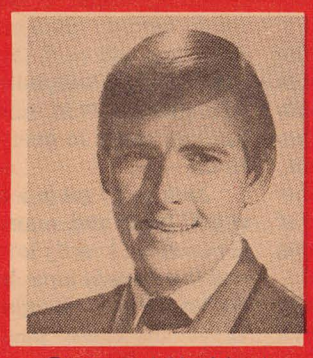

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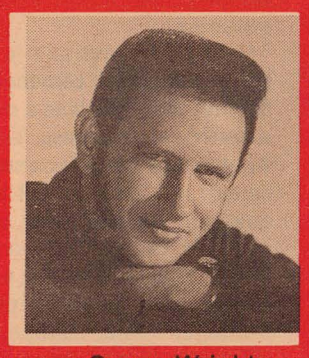

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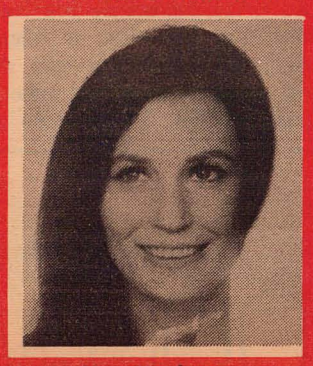
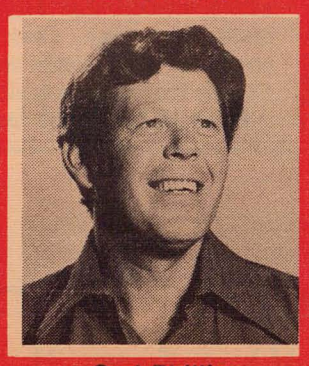


Loretta Lynn



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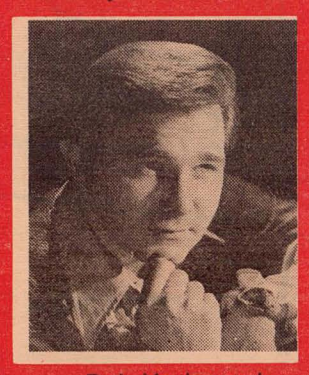

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Congratulations to WSM Grand Ole Opry on its 46th Birthday!

Charlie Pride: An American With the Courage Of His Convictions

By KENNY MEYERS

Charle Pride is an American with the courage of his convictions.

There have been a thousand articles written about Charlie being a black man, singing country music; about Charlie being a superstar; about Charlie being a legend in his own time.

Not much has been said about Charlie being an average American guy who liked what he liked and was willing to chance whatever it took to achieve the goal he dreamed about. What he openly liked, besides baseball, of course, was country music. Country music in it's purest form and country music as only the cotton fields, and coal mines, the Mississippi swamplands and the dry dirt farms of the Deltas can manifest in a man's soul.

Charlie lived those hardships in Sledge, Miss. working in the cottonfields with his seven brothers and three sisters and, just like millions of other poor Americans, black or white, he dreamed of bigger and better things during his stay on this earth.

Baseball was the way he had figured to get himself out of the poverty he had been raised in. As most Charlie Pride fans know by now, he played in the professional Negro American League, at the age of 17, with both the Detroit and Memphis teams.

After two years for his country and a marriage to his beautiful wife, Rozene, Charlie picked up his baseball career with the Birmingham Black Barons. Three years later his baseball dream was ended. Because of a cracked elbow, his tryout with the Los Angeles Angels in 1961 spelled the beginning of the end for his major league ambitions.

Again, as most people know, Charlie went back to working in a East Helena, Mont. smelter and playing semi-pro baseball for the Helena team. One night he sang over the ball park's public address system and this started his country music debut before the Helena public. From there he went on to sing in a local club and was an instant success.

"Instant success" is not Charlie's quote because the beauty of Charlie Pride is the fact that he is still just Charlie Pride.

Anyway, Red Sovine and the late great Red Foley, upon hearing and seeing Charlie in action, advised him to go to Nashville and make country music his career.

Charlie Pride Sings With Soul

If we face it like it was, no Negro in his right mind would have even dreamed, much less ventured into a country music studio with the idea of anything more than sweeping the floors.

But Charlie Pride was as Charlie Pride is a man who liked, understood and lived country music The color of his skin didn't change his out-look on what he liked or disliked.

Every artist in the business has paid his dues. They have trudged many miles of pavement to get a foot in somebody's door to be seen and heard. The "sorry, he's out to lunch," the "come back in a week," or the "we'll be in touch with you" half statements are all commonly shared memories of almost every artist that has stood before a microphone to sing. Wanting to sing as a career calls for a particular type of individual who can withstand the elements of heartaches, frustrations, denials, hunger, and time in general. They must withstand it with a grin and a refusal to be refused.

Wanting to be a singer in the traditionally white man's country music field while being black took courage. There was all the elements above, plus racial prejudice to contend with.

Charlie not only walked on eggs from the white side of the fence, but he was termed "Uncle Tom" and a few other choice put-downs by the black side of town.

Charlie Pride is real and when a man truly believes in what he is doing there's really no denying or stopping him from reaching his destination.

Jack D. Johnson saw in Charlie just two things to convince him of the fact that here was a man with a destiny of greatness. Those two things were sincerity and talent, housed in a man not out to prove anything except his love of country music and a strong desire to sing it to the world.

Johnson, Charlie's personal manager and friend, Jack Clement, a prolific songwriter and producer, and RCA's fantastic A&R man, Chet Atkins, combined their talents and made Charlie Pride a household legend.

Being a household legend, it seems unnecessary to list the unbelievable amount of smash hit records that Charlie has put out since his first single release "The Snakes Crawl At Night " in 1965. In the six years that he's been doing his thing, he hasn't cut a record that wasn't either number one on the charts or close to it. Fourteen albums in six years, and every one a top seller, sort of tells a story in itself.

"We'll be cutting our 15th album sometime in November, I think, but I'm not sure what the title song will be," Charlie said, via the telephone from Albuquerque, N.M. where he was packing them in every night as usual.

"Jack and I got in a few rounds of golf today and, man, this place is beautiful. I really love this area and the crowds have been great. We've been averaging around 12,000 to 15,000 people every night."

"Charlie, do you feel that you are drawing a bigger black following than you did a few years ago?" we asked.

"Yes, I see more and more

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WORLD'S ORIGINAL

LIVE EVERY SATURDAY NIGHT

jamboree

OVER 4,000,000 FANS HAVE ATTENDED

black faces in my audiences, especially in the last few years and I think it's great because it means several things to me. Not only are attitudes changing towards me, but more importantly, toward country music itself," Charlie paused at the other end of the phone to collect his thoughts.

"I'm sure that in the beginning of my career people, black and white, were wondering, 'What's he trying to prove?' or 'what's he really after?' and probably a few other things. But time has given them the answer - I'm just a country singer who loves country music. Nothing more or nothing less."

Has the "Uncle Tom" image lessened with time, we wondered?

"I don't think the image was ever that big a thing - to some, maybe - but as I started getting a bigger name in the business and was lucky enough to start drawing pretty good crowds, which meant white folks felt I was for real, the black folks started feeling the same.

"You know there's another dimension to this issue and that's the fact that country music itself has taken a large step forward. People of every color are no longer ashamed to admit they like country music whether they come from the North, South, East or West. People from every walk of life and every level of education are sitting out in the audiences and openly supporting country music.

Charlie Relaxes After Golf Game

"I'm not the only black man who loves country music. There are thousands who have listened to the Opry throughout the years and I think they'll start outwardly showing it. The Brooklyn Dodgers used to draw a few black people but it wasn't until Jackie Robinson started playing that they really started supporting the game. It's a natural thing to expect and now, not because I'm Charlie Pride, but because I'm black, they can feel a part of country music and support it."

Is it true that you went to spring training with the Milwaukee Brewers?

"Hey, I really did and, if I say so myself, I didn't do too bad. I had a blast and you know I wouldn't mind trying to get a contract and play, again. I've been giving it some serious thought, but my wife and Jack (Johnson) aren't too keen on the idea. It wouldn't interfere with my career and judging from spring training, I think I could do the job. I couldn't pitch, but I could do the job in the outfield. That's where I played when I wasn't pitching and after my arm gave out. I guess I'll wait and see what happens. I still have baseball in my blood."

When are we going to hear a song written by Charlie Pride?

"I have tried and am still trying to learn to write a song, but somehow it just doesn't come out right. I helped to write a couple of songs in my Christmas album, but other than those, I can't seem to say what I want to say with the right words.

"I guess it's like baseball, I'm still down in Class D trying to write a major league song. I haven't learned enough about it, yet."

Charlie Pride may be a Class D songwriter, but he's made the majors in every other area and he hasn't even scratched the surface. He'll be around for many, many years because Charlie Pride is a legend; a superstar, but far above that, he is a man who is doing what he loves best - singing country music.

'Moving Country' Pilot Taped

"Moving Country," a fast paced 30 minute uptown country television series pilot was shot at 21st Century Productions on September 28.

Starring in this MILBIF production is Pam Miller, 16-year-old daughter of songwriter Eddie Miller. She's recorded for Tower Records and RCA since she was 10 and has appeared a number of times on Dick Clark's "Where The Action Is" as well as a number of other network and syndicated shows.

The show's format consists of personal interviews with stars, guest performers and other surprises. The star studded pilot features Pam Miller as hostess, Bobby Bare, Nat Stuckey, Bob Luman, The Marijohn Singers, Buddy Spiker and his orchestra and surprise guest, the Reverend Jimmy Rodgers Snow, (son of Hank Snow) who stepped out of the audience to lead series star Pam Miller and her guests in the up-tempo gospel spiritual "It's Alright" for pilot finale.

Bob Luman, left and Nat Stuckey join in with Pam on a song.

Music content of the show ranges from country, r&b, to pop standards, R & B orinated "Snap Your Fingers" to pop smash "Walk A Mile In My Shoes" to current country clicks and standards like "I've Got A Woman". Each half hour segment finales on a gospel note.

The shows are produced by Edward Rice and directed by Joe Hostettler of 21st Century.

This new and exciting variety type country show will be offered for distribution by 21st Century Productions for MILBIF INC. MILBIF is a newly formed corporation of Biff Collie, Eddie Miller and Edward Rice, all of the Nashville area.

Pyramid Opens Nashville Office

Pyramid Records has opened offices in Nashville under the direction of writer-artist, Charlie Fields.

The label located at 812 16th. Avenue South was established to coordinate record production and promotion for new undiscovered talent.

Fields, a veteran in country music, says the reason for opening offices was to give writers and entertainers a chance to prove their talents.

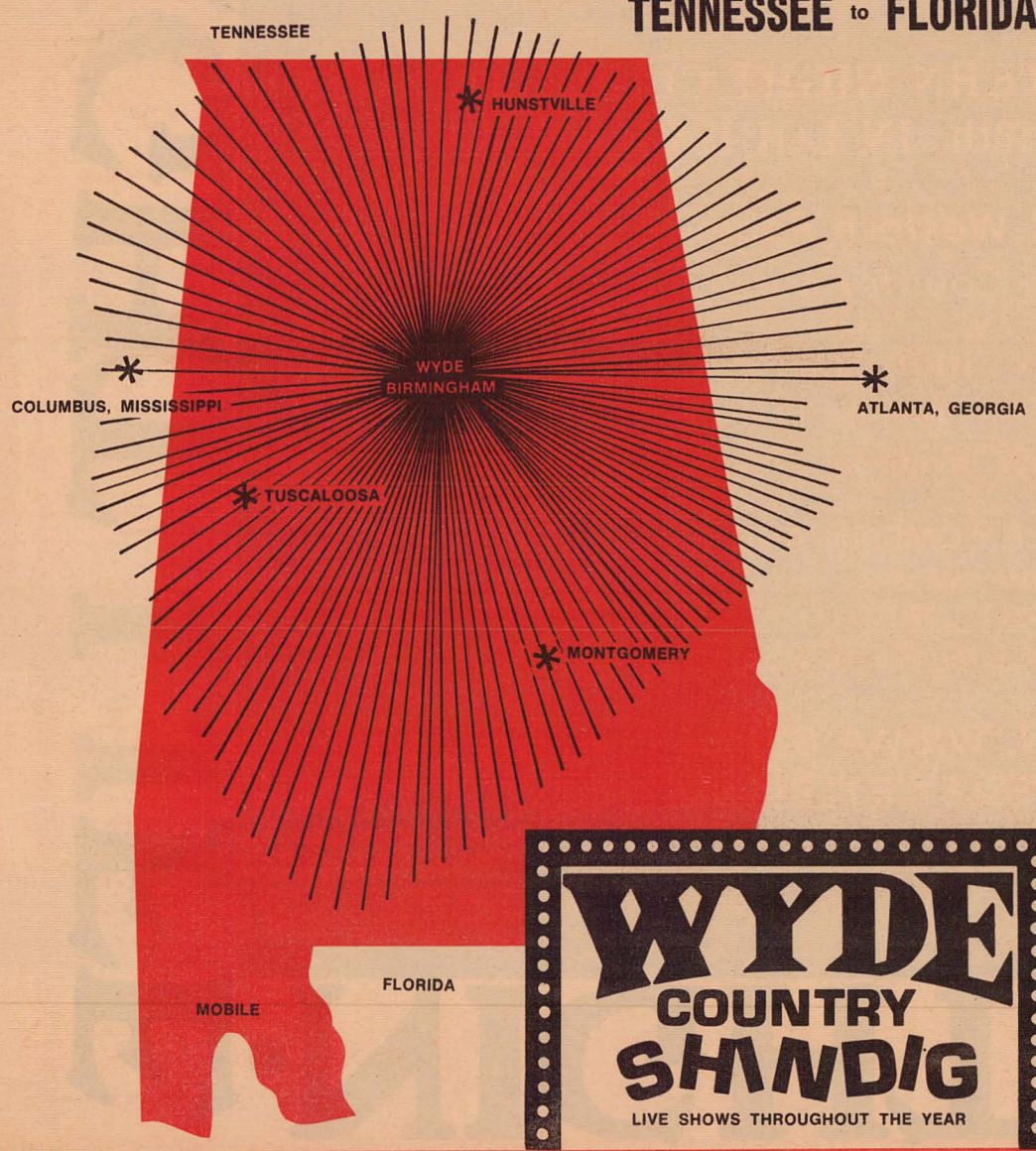
His current Royal American Release of "Country Music Makes Me Flip My Wig", received a special award from the Country Music Association in 1970 for it's help in promoting October, Country Music Month.

HELPS MAKE COUNTRY MUSIC GREAT!

COUNTRY STATIONS

WYDE 850
COUNTRYPOLITAN RADIO 50,000 WATTS
BIRMINGHAM, ALABAMA

MISSISSIPPI to GEORGIA
TENNESSEE to FLORIDA



WYDE COUNTRY SHINDIG
LIVE SHOWS THROUGHOUT THE YEAR

The Stars all say. . .
"meet me at . . .
LINEBAUGH'S
405 BROAD, MUSIC CITY, USA
JUST AROUND THE CORNER FROM THE OPRY
"Feeding the Opry Stars for more than 25 years."

One of the most exciting performers to play Las Vegas this season was Frank Ifield.

Seldom does a lounge act rate standing ovations, but Ifield's nightly performances in the International Hotel's Casino Theater demanded them.

A star in his native Australia and in Britain, Ifield's triumphant debut in the U.S. has been termed highly successful.

Pinwheel Plans An Expansion

The Pinwheel Art And Photography Studios is expanding into the field of motion photography as well. This expansion involves not only motion picture--sound and silent--and video tape, but "multi-media" production (specialized slide-transparency) too.

Chiefly involved in the development of the new department are John Sprague and Jeff Wolf, two Nashvillians who formerly operated Imagemakers, Inc., a film production center. Their work during the past three years had them extensively involved with projects ranging from feature film production to television commercials, television programs, and major slide presentations.

In announcing creation of the new division, Sprague said, "Nashville hasn't actually gotten into video cartidges.

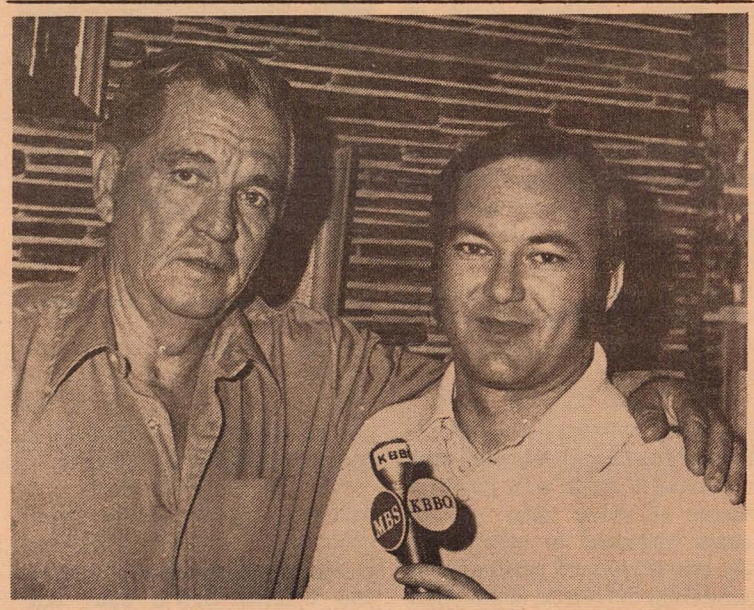
"The trade publications prove conclusively that demand and interest are there right now, even though homes don't have the playback-record units as yet. But producers are getting contracts signed and product bottled up for the future, even though there is still considerable confusion as to which directions the industry is heading.

Outlining his immedite objectives, Sprague said, "First we'll determine with the artist and the record company's marketing people just what promotional ideas are under consideration, what product has been scheduled for release, and so forth. Then we'll select one or two songs that best fit all these needs.

"Then we can decide how we can best represent this musical material visually and in action. Maybe it'll be at a concert, maybe it'd be on location, or maybe a film interpretation would be best.

"The next step is to get the negative to the company's headquarters for processing into the video configuration, he said.

In addition to numerous television commercials they produced in Nashville, Sprague and Wolf produced for European television (Eurovision) a 15-minute segment on Johnny Cash; for WSM-TV in Nashville, they produced a 30-minute program about the kidney care crisis in Tennessee, plus many film sequences for other television series in Nashville.



As a part of a recent "Best in the West" weekend, veteran country music writer and entertainer, Stuart Hamblen chatted with KBBQ Program Director, Larry Scott. Each weekend KBBQ, Burbank, spotlights two fo the outstanding country/western stars who reside on the West Coast.

COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S

NIGHT LIFE · NIGHT LIFE · NIGHT LIFE · NIGHT LIFE

A NEW COUNTRY & WESTERN NIGHT CLUB (LOUNGE)
OPENING OCTOBER 18th, IN LOUISVILLE, KY.

It is the only Country & Western Room in Louisville using stars in the Country Music Field

Country Moe's NIGHT LIFE
Poplar Level Road Shopping Center
Louisville, Kentucky

WHEN IN LOUISVILLE COME IN AND ENJOY
Country Moe's
NIGHT LIFE
OPEN SEVEN NIGHTS A WEEK

Stars featured: BENNY MARTIN, WILMA BURGESS, LEON ASHLEY, MARGIE SINGLETON, JOHN WESLEY RYLES, MAX POWELL, STAN HITCHCOCK, DON & CARLA

NIGHT LIFE · NIGHT LIFE · NIGHT LIFE · NIGHT LIFE

COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S COUNTRY MOE'S

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FROM

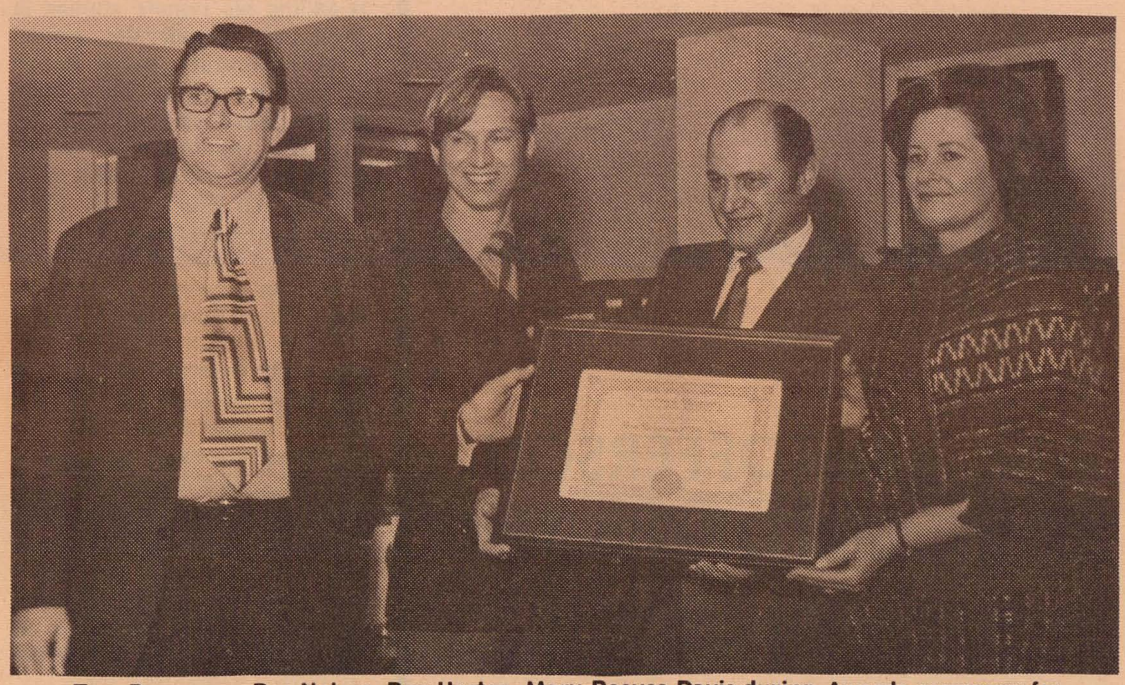
WMTS

5000 WATTS 810 AM 96.3 FM

"double barrel radio"

AM FM

Best COUNTRY MUSIC in Country Music Country



Tom Perryman, Ron Nelson, Roy Horton, Mary Reeves Davis during Awards ceremony for Exceptional Mention in CMA competition for best radio station promotion, 1970

BEST BROADCAST REPORTING of the Golf Tournament and DJ Convention activities.

L. to R.: Charlie Pride, Jack Seckel, Buck Trent; Roy Clark, Charley Walker. At the Golf Tournament, 1970.

1969: First place winner in Country Music Association Competition for best radio station promotion (October Country Music Month). of country music.

1970: Exceptional Mention award in Country Music Association competition for best radio station promotion of country music (October Country Music Month).

October, 1971: Only Nashville market station carrying "The History Of Country Music", 36-hour radio documentary. Complete with 12 promos daily and newspaper merchandising back-up.

And still more! Now featuring country-gospel every day on WMTS-FM.

Four consecutive days of live broadcasting from the Music City Pro-Celebrity Golf Tournament, Oct., 7,8,9,10.

Wed., Oct. 13: Broadcasting live 9 a.m.-12 midnight, Ernest Tubb Record Shop annual barbecue. 417 Broadway. Free Pepsi-Cola and Hank Williams, Jr., Barbecue for all.

Thursday, Friday, Saturday, Oct. 14, 15, 16: Broadcasting live and direct from "The Old Folks Home", located on the former site of the Andrew Jackson Hotel. Come see us in the 68-foot trailer from "Upside Down Charlies". (Special welcome for disc jockeys and artists who were here in the early days--1953 and after when the annual Opry Birthday celebration began.)

WMTS

Owned and operated by Henderson Broadcasting Corp., Henderson, Texas.

Mary Reeves Davis, Pres.; Tom Perryman, Vice-Pres. & General Mgr.; Billie Perryman, Secretary-Treasurer.

Box 860, Murfreesboro, Tenn., 37130 615-893-6611

Come by and visit with our personalities and staff:

Jack Seckel
Dan Driscoll
Gary Lynn
Bob Hill
Jack Allen
Travis Turk
Mike Riley

Hosted WMTS and Jim Reeves Enterprises.

'Who Is Michael T. Wall?" ..... Canadians Know Him!

If asked, "Who is Michael T. Wall, "The Singing Newfoundlander" and you don't know, you'll be forgiven-this time, anyway. That's providing you live in the United States.

The good people up in Canada know who Michael is and they know what he sounds like. They know that he is one of their best and most promising young country singers.

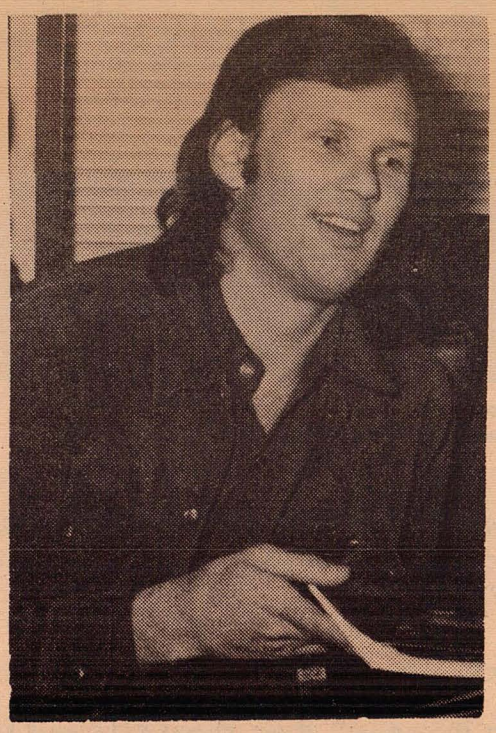
They also know that Mike has a heart as big as the beautiful land he comes from. The Stirling, Ontario, Fire Department found this to be true when Michael volunteered his time and talents for their annual Muscular Benefit Show for Muscular Dystrophy in March of this year. In the words of Stephen Patrick, the departments Secretary, "We feel that it was the presence of the 'Singing Newfoundlander' that helped make the show the great success that it was and we're not only deeply indebted to his generousity, but we would recommend his talent and singing for anyone to hear and enjoy."

Michael has an ambition to someday stand and sing on the stage of the Grand Ole Opry, possibly beside his former countryman and idol, Hank Snow. If Mike's new K-ARK release, 'Chaser For The Blues' backed with 'Who Do You Think They Would Blame' is any indication of his talents, then someday Mr. Wall and Mr. Snow just might share the same spotlight.

This record can be purchased at the Ernest Tubb Record Shop in Nashville. The number on Michael's K-ARK release is No. 1028.

Country music headliner Diana Trask is one of the growing number of celebrities who travel to engagements via motor homes, bypassing jet-age speed for the leisure pace of the scenic open road. Above are Miss Trask and her husband-manager, Tom Ewen.

THANKS!



Kris

KRIS KRISTOFFERSON
No.1 Songwriter Of The Year

Music City Popularity Poll-1971

"HELP ME MAKE IT THROUGH THE NIGHT"
No. 1 Song Of The Year

Bob

Bob Beckham
General Professional Manager

COMBINE MUSIC CORP.
812 17 th Ave. S.
Nashville, Tenn. 37203

WMTS Remote On A.J. Hotel Site

"The Old Folks Home." That's what Tom Perryman, vice president and general manager of WMTS Radio in Murfreesboro is calling his remote studios in Nashville. During the annual CMA celebration, better known as the disc jockey convention, WMTS broadcasts all the activities. . . starting with the Pro Celebrity Golf Tournament from the Harpeth Hills Country Club, then moving downtown for convention coverage. This year, Perryman acquired a beautiful mobile home from Upside Down Charleys in Murfreesboro to use as a studio. Now here's where the old folks home comes in: The Mobile Home Studio will be located on the exact spot where the well known Andrew Jackson Hotel used to stand; and Tom Perryman was the first disc jockey to ever broadcast from that famous old structure. Remoting back to his station in Gladewater, Texas, Perryman held interviews and comments during the convention of 1953. Since then, Perryman has gone on to dozens of 'firsts'. . . including winning for WMTS the CMA Award as being the Number One country station for 1969, and another 'first'. . . receiving an "exceptional Mention Award" in 1970. This award was especially made for WMTS, and had not been awarded previously. WMTS also had the first full time remote studio on Music Row. "The Old Folks Home" will be co-sponsored by WMTS Radio and Jim Reeves Enterprises of Nashville. All registered delegates, artists and disc jockeys; especially from the early days, are welcome in the remote studios of WMTS on the old Andrew Jackson site: "The Old Folks Home."

Nat Stuckey is on the way out West for a show and a trip up to Seattle where he'll leave the bus and fly to Anchorage, Alaska for a booking by Long Talent Agency. After the show, Stuckey will fly back to his bus and continue the rest of his tour. The RCA artist has a single "I'm Gonna Act Right" in the charts.

One-Niters Offers 'Total Artist Acts'

"Total talent utilization...total utilization of talent..." At One Niters, Inc., A Nashville based talent and booking complex, this concept has proven to be much more than an interesting play on words.

The organization, long characterized by a small, tight artist roster, carries the idea of "totality" in the talent it represents, as well as in the staff of professionals, who, under One Niters' corporate banner form an agency whose services hardly begin and end with playdates booked. The agency is channelled to include full career direction, booking services, and in-house publicity and promotion as basic services to its artists.

Billy Smith, president of the Nashville complex, keynotes One Niters' strength in the country talent market--youth combined with a solid background in talent development and related music fields.

A 14 year veteran of the booking and personal management arm of the industry, Smith advocates full concentration and career direction for each of One Niters' artists.

"We hope to give an artist more than purely professional interest," Smith said. "We want to help choreograph an act, coordinate between an artist and his record label, to help him with all career-related problems and give more free time to artistic development."

Attention to details such as preparation and handling of full tour schedules, supervision and selection of publicity photos, and preparation and dispatch of all press material from the firm's offices, are the daily One Niters' rule, rather than the exception.

Pressed into full creative swing, One Niters' staff collectively maintain a degree of expertise in training in stage presence, choreograhy, advice on lighting and staging, and selection of material and arrangements. The agency can literally, "put an artist on the road from the ground-up," according to Smith, who maintains a close personal and working relationship with not only his staff but his artists and the recording labels for which they record.

In the country vein, RCA artist, Dickey Lee, and the Epic label's Murry Kellum and Sue Richards, are talents that the agency terms "have the growth potential to warrant a total career package."

John Swanner, head of One Niters' Country Booking Division has a varied experience in booking talent as well as in the actual day-to-day workings of keeping a successful country act on the road.

Working closely with Smith as well are Amos Meng (of the Agency's promotional and Lounge Booking arm), in-house publicity director, Jackie Monaghan, and administrative assistant, Betty Holman. It forms one of the most well-oiled cogs in Nashville's music machinery.

The tried and true methods of experience, combined with the innovations of a growing talent complex have made One Niters a multi-faceted agency, filling a very definite need on Nashville's music and talent landscape.

Billy Smith, president of One Niters, (left), sees greater co-operation between all segments of the music industry as the key to future growth. Shown with Smith are Epic production wizard Glenn Sutton, and Epic artist, Murry Kellum, who recently signed with One Niters.

CMA Sets New Show

Artists from countries around the world are being contacted to perform on CMA's first International Country Music Show which will be held during the 46th Birthday Celebration of the Grand Ole Opry.

A ticket to this new event will be included in the official registration booklet.

Gary Buck, chairman of CMA's International Committee, announced that Pat Campbell, who is with the British Broadcasting Corporation in England, Gordie Tapp, a Canadian and of Hee Haw fame, will co-emcee the show.

Artists set to appear on the show include, Donna Ramsay, Rick Neufeld, Stompin' Tom Connors and Al Cherny, all of Canada.

Tom T. Hall will be on the show for the U.S. The countries of England, Japan and Australia, will also be represented on the show by the appearance of some of the foremost artists from those countries.

SPECIAL CONVENTION ANNOUNCEMENT

JAM SESSIONS AND EXHIBITS FOR EVANS CUSTOM AMPLIFIERS

throughout the convention will be at the

ERNEST TUBB RECORD SHOP BANDSTAND

417 Broadway

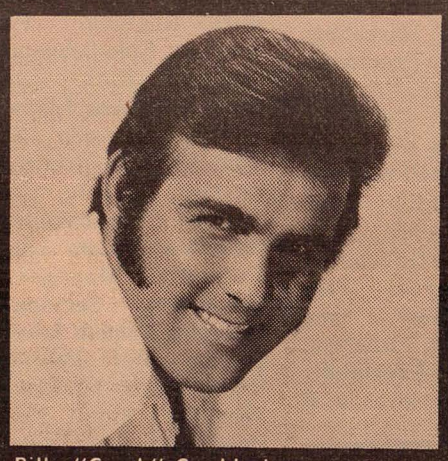
Latest equipment for display and demonstration; Texas Troubadours & others will be on hand as equipment hosts----everyone welcome.

Watch for these amps in action exclusively at both the DECCA party and the E.T. Midnight Jamboree

Equipment exhibits for Evans Amps also at Hermitage Hotel.

THE WORLD OF COUNTRY MUSIC IS

TURNING A CARTWHEEL

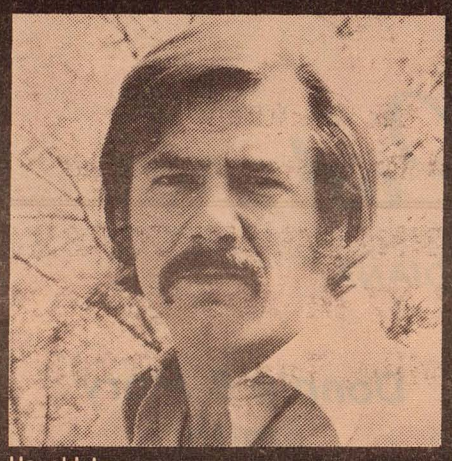


Billy "Crash" Craddock

David Frizzell

CARTWHEEL RECORDS INCORPORATED

Duane Dee



Harold Lee

CARTWHEEL RECORDS, Inc.

1204 16th Ave. So.

Nashville, Tenn. 37212

(615) 385-0840

What, Who, When And Where

On All Birthday And Convention Activities

Music City News

Convention Guide

AMERICAN FORCES RADIO AND TELEVISION SERVICE
Quality Court

Colonel Robert C. Cranston, Commander; Bud Widom, Chief, Radio Production.

ASCAP
Hillwood Country Club
October 13, 1971

From Nashville: Ed Shea, Regional Executive Director; Gerry Wood, Associate Director; Charlie Monk, Assistant Director.

From New York: Stanley Adams, President; George Hoffman, Assistant to President; Paul Marks, Director of Operations; Paul Adler, Distribution Manager; Richard Frohlich, Public Relations; Mark Chester, Public Relations; David Combs, Membership; Jacque Chabrier, Board of Directors.

From California: Herbert Gottlieb, Western Regional Exec. Dir.; Peter Burke, Assistant Director; Ted Maloney, Membership.

From Atlanta: Howard Connors, I.T. Cohen

Annual ASCAP Awards Dinner, Hillwood Country Club, October 13, 1971. Invitation only.

ACUFF-ROSE ARTISTS CORPORATION
Capitol Park Inn

Howard Forrester, Manager; Bob Sparrow.

BUDDY ALAN
OMAC ARTIST CORP
Capitol Park Inn

BAKERSFIELD BRASS
OMAC ARTIST CORP
Capitol Park Inn

WILL BANG
NOEL HOTEL
(Brite Star Suite)

BRITE-STAR PROMOTIONS
Office: 728 16th Ave. S. and Noel Hotel

Tex Clark, Uncle Clyde (dee jay) Charlie Campbell, Wally Carter, Jack Ryan, Jerry Nicks.

Radio Show over WENO during convention.

BROADCAST MUSIC, INC.
16th Ave. S.

Mr. Edward M. Cramer, President; Mrs. Theodora Zavin, Vice President; Mrs. Frances Preston, Vice President; Mr. Russell Sanjek, Vice President; Mr. Harry Warner, Dir. Writer Admin.; Mrs. Helen Maxson, Dir. Publisher Admin.; Miss Patsy Bradley, Publisher Admin.; Mr. Rick Sanjek, Writer Admin.

BMI Country Awards Dinner-Tuesday, October 12 -7:00 PM-Belle Meade Country Club (INVITATION ONLY)

THE BUCKAROOS
OMAC Artist Corp
Capitol Park Inn

CADE BROTHERS
Noel Hotel
(Brite Star Suite)

COLUMBIA RECORDS
King of the Road Hotel

Clive Daivs, President, CBS Records Group; Jack Gold, Vice President, A & R; Bruce Lundvall, Vice President, Marketing; Bill Farr, Vice President, Business Diversification and Planning; Elliot Goldman, Administrative Vice President; Ron Alexenburg, Vice President, Sale and Distribution, Epic-Columbia Custom Labels; Larry Harris, Vice President, Business Affairs; Stan Snyder, Vice President, Sales and Distribution; Ron Bledsoe, Assistant to the President; Marvin Cohn, Director, A & R Administration-Music Publishing; Paul Baratta, Assistant to Vice President, A & R; David Wynshaw, Director, Artist Relations; Bil Keane, Director, Product Management; Don DeVito, Associate Director; Steve Popovich, Director, National Promotion; George Brewer, Associate Director, National Promotion; Norm Ziegler, Regional Sales Director; Don Dempsey, Sales Manager; Dan Pinckard, Local Promotion Manager, Columbia; Joe Casey, Local Promotion Manager, Columbia; Roger Metting, Sales Manager; Mike Sukin, Director, Business Affairs; Bob Altshuler, Director, Press and Public Information; Lennie Petze, Local Promotion Manager, Epic-Columbia Cutom Labels; Mike Atkinson, Local Promotion Manager, Epic-Columbia Custom Labels; Bud O'Shea, Local Promotion Manager, Epic-Columbia Cutom Labels; Don Burt, Regional Promotion Manager, Epic-Columbia Custom Labels; Rich Blackburn, Director of Sales; Larry Douglas, Assistant Director, Promotion Epic-Columbia Custom Labels; Charles Lourie, Associate Director, Merchandising Epic-Columbia Custom Labels; Lee Trippett, Manager, Merchandising Service Epic-Columbia Custom labels; Sandy Spieser, Staff Photographer; Frank Jones, Marketing; Gene Ferguson, Natn'l Promotions; Harold Hitt, Studio Manager; Bill Williams, Natn'l Promotion Mgr.; Larry Butler, A & R; Bill Fitzgerald, A & R Administrator; Billy Sherrill, A & R; Glen Sutton, A & R; Cecil Scaife, Columbia Record Prod.

JOHNNY DOLLAR
Noel Hotel
(Brite Star Suite)

FRANK ELKINS
Noel Hotel
(Brite Star Suite)

THE FRED GRETSCH COMPANY, NC.
Brooklyn-Chicago

Chuck Thompson, Guitar Promotion; C.W. Kramer, Vice

FOR SALE
SMALL RECORD PRESSING PLANT

- 1 45 RPM Press
- 1 Automatic LP Press
- New Boiler
- Late Model Trimmers

VERY GOOD BUSINESS
GOOD LEASE
EXCELLENT HELP!
Total Price $25,000
Call John Capps
(615) 244-7781

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The Post

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S.O.S.
For all sacred programming stations either full or partial gospel music.

LILA RAE STRONG
presents her rendition of 12 new Gospel songs.
For DJ Copy Contact
SUNRAY RECORDS
1662 Wyatt Parkway
Lexington, Ky 40505
(606) 254-7474

President.

GUILD MUSICAL INSTRUMENTS
Hermitage Hotel
Oct. 14, 15, 16
Holiday Inn of Nashville
West End Ave.
Oct. 17

Neil Lilien, Sales Manager; John Muraco, Sales Representative.

We will have a guitar work shop on Oct. 17 from 12 noon til 6 p.m. at the Holiday Inn, 1800 West End Ave.

BLACKWOOD FAMILY
906 17th Avenue S.

Beverly Nelson, Promotion Director; Leslie Hay, Receptionist.

JOYCE BROWN
All Star Talent Agency
P.O. Box 82,
Greenbrier, Tenn. 37073

Will look forward to hearing from all the D.J.'s and promotors. We'll be at the various activities during the Convention or call us at 244-3237.

BUCK OWENS ENTERPRISES
Blue Book Music
Capitol Park Inn

Buck Owens; Dorothy Owens, General Manager; Kathie Vincent, Publicity.

BUZZ CARSON PUBLICATIONS, INC.
c-o Creative Workshop
2804 Azalea Place
Nashville, Tenn.

Buzz Cason, Travis Turk, Milton Blackford, Don Lewis, Ginger Russell.

Open house for duration of Convention.

CHESTNUT RECORDS
Ramada Inn
James Robertson Pkwy.

P.Donald White, President; Bernie Chianco, Ex. Director; Vern Godown, Artist; Les Seevers, Artist.

COUNTRY MUSIC ASSOCIATION, INC.
Municipal Auditorium

Mrs. Jo Walker, Executive Director; Mrs. Betty Young, Secretary; Miss Margaret Beeskau, Membership Dir.; Miss Jane Lane, Secretary; Mrs. Jan Ray Garratt, Public Relations; Miss Judi Scrivener, Secretary; Mrs. Amy Taylor, Secretary.

Fifth Annual CMA Awards Show, October 10th, 1971, 9:00 p.m. CST, Grand Ole Opry House

Oct. 14-Annual Membership Meeting, 10:00 am, Municipal Auditorium.

Oct. 15-CMA-WSM Artists-DJ Tape Session, 9:00 a.m. Auditorium.

Oct. 15-CMA Broadcaster Seminar-2:30 p.m., lower level, Auditorium.

Oct. 15-CMA Banquet and Show-6:30 p.m.-Auditorium.

Oct. 16-CMA International Country Music Show-3:00 p.m., Auditorium.

TEX CLARK
Noel Hotel

Will have promotion records for dee jays, and latest copy of Brite-Star Country (publication)

MARTY DEE AND JANE
Noel Hotel
(Brite Star Suite)

MCA & DECCA RECORDS
Basement Parlors A, B, C
Capitol Park Inn

Gene Kennedy, National Country Promotion; Chic Doherty, National Country Sales Manager; Mike Maitland, Pres.; Rich Frio, Pat Pipilo, Joe Sutton, Allen LaVinger, Vince Cosgrove, David Skepner, Carmen Larosa, Miami; Jim Cummings, Houston; Henry Withers, Houston; Paul Lovelace, Memphis; Steve Evanoff, Cleveland; George Collier, Cherry Hill; Frank Felice, Baltimore; Rusty Wood, Pittsburgh; Al Monet, New Orleans; Jeff Hachett, Dallas.

EMBER RECORDS LTD
(London)
Capitol Park Inn

Jeffrey S. Kruger, Pres.

ENVOYS
MAJESTIC RECORDINGS
Ramada Inn-840 James Robertson Parkway
Nashville, Tennessee 37203
Phone; 615-244-6130

Don Storms, Manager (Envoys) President (Majestic Recordings)

Convention program featuring the Envoys, Thursday 7-7:30 p.m. and Friday 7:15-7:30 p.m.

GOSPEL CONCERTS
POLLY GRIMES
Redondo Beach, Calif.
Ramada Inn

Polly Grimes, Aleen Anderson

THE GROSS BROTHERS
The Hermitage Hotel

..Jerry Gross, Larry Gross, Jamie Gross.

We'll be at IFCO Hospitality suite at the DOWNTOWNER regularly-performing. Come by there or our hotel room-we'd love to see you! We'll also be performing at other functions that we hope to see you at!

GUILD MUSICAL INSTRUMENTS
Hermitage Hotel

Neil Lilien, Sales Manager;

(Continued on next page)

Legend For Map Of Nashville

1. State Capitol Bldg.
2. War Memorial Bldg.
3. (See Motels)
4. (See Motels)
5. Municipal Auditorium
6. (See Motels)
7. King of the Road
8. Hermitage Hotel
9. (See Motels)
10. Noel Hotel
11. Opry House
12. Roy Acuff Exhibits Buckley's Record Shop Ernest Tubb Record Shop; Linebaughs Tootsie's Place
13. Sam Davis Hotel
14. James Robertson Hotel
15. Hall of Fame & Record Row
16. Music City News
17. Holiday Inn West
18. Anchor Motel
19. To Quality Courts & Continental Inn
20. To Airport, Murfreesboro & Motels
21. (See Motels)
22. Biltmore Motel
23. Hilton Motor Inn
24. Sheraton Hotel

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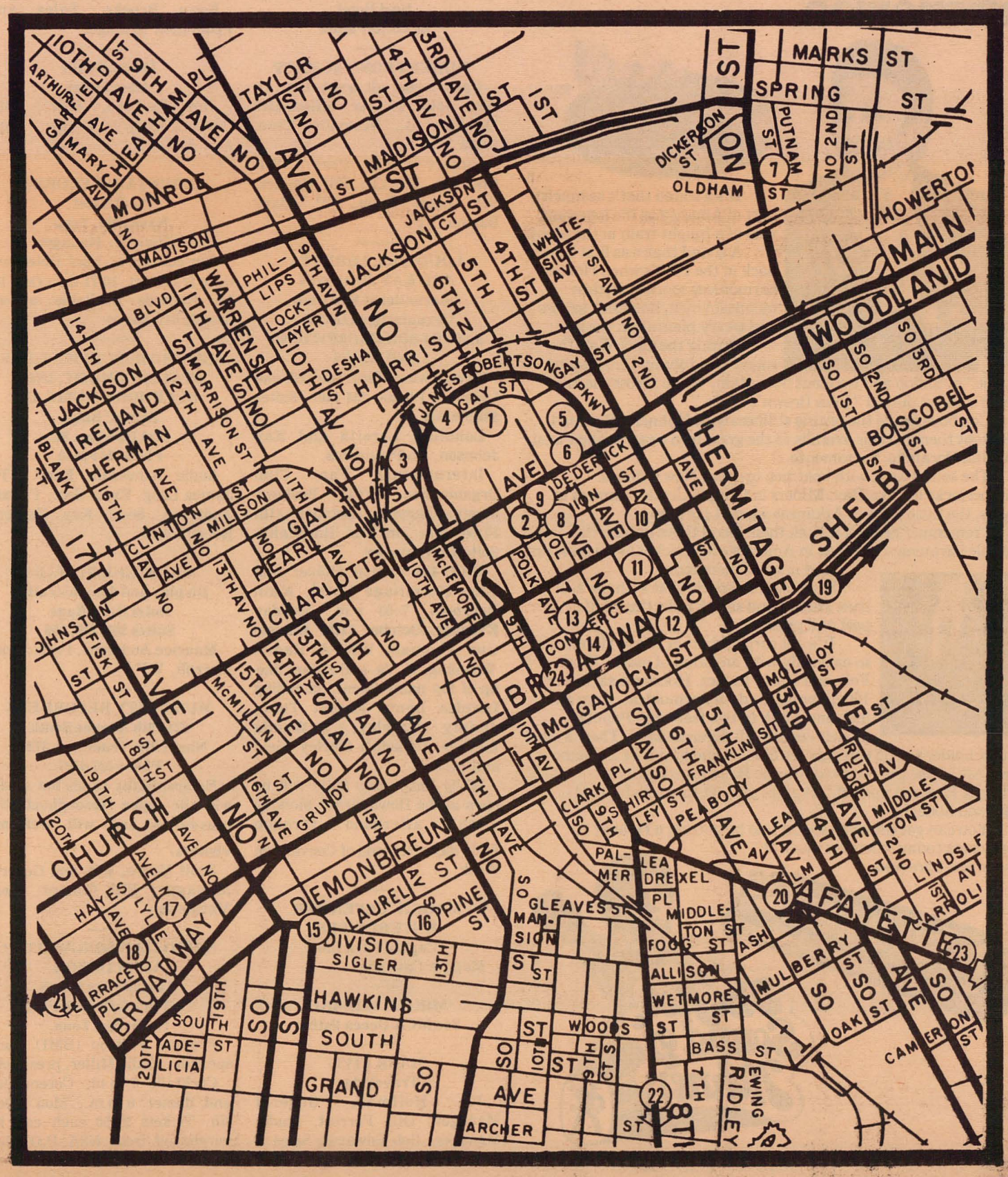


(Continued from page 27)

John Moraco, Sales Representative.

Sunday-October 17, 1971-12 Noon-6 p.m. Holiday Inn, 1800 West End Avenue Nashville.

THE HAGERS
OMAC Artist Corp
Capitol Park Inn

FREDIE HART
OMAC Artist Corp
Capitol Prk Inn

HICKORY RECORDS
Capitol Park Inn
Joe Lucus, Sales Mgr; John Brown, Promotion; Hugh King, Promotion.

ERNIE HOPPE
Noel Hotel
Brite-Star Suite

M. HOHNER INC.
Capitol Park Inn
Gerald Glynn, Sales Supervisor; Gil Matthies, Dir. of Advt'g.

JACK HUNT
Noel Hotel
Brite Star Suite

KENI HUSKY
OMAC Artist Corp.
Capitol Park Inn

LITTLE RICHIE JOHNSON
Howard Johnson Motel and Holiday Inn
Little Richie Johnson, Pres.; S. Light, Mgr.; C. Harp. Pub.

JUNE BEE MUSIC, BMI
Noel Hotel
Ethel June Mengee, Owner
Can contact at Noel Hotel any time from Oct. 10-thru Oct. 16. Mountain Records copies available at Hospitality Suites.

PEE WEE KING
Capitol Park Inn

KUSTOM ELECTRONICS, INC.
Hermitage Hotel
Display in Lobby
Chuck McKenny, vice Pres. Sales; Earl E. Owens, Promotions; H. Keith Dodd, Adm. Vice Pres and Director; John L. Aker, Vice Pres Eng.; Charles A. Ross, President and Director; Fred Forchslin, Kustom Promotions.
Kustom will furnish sound and amps for the following: Oct. 12, Kustom Banquet; Oct. 13, ASCAP Awards Dinner 7:30 p.m. Hillwood; Oct. 13-16-71 display in lobby of Hermitage; Oct. 14, United Artist Show; Oct. 15, Dot Records, 12 p.m.; Oct. 15, Decca Records, 5 p.m.; Oct. 16 RCA breakfast, 8 a.m.; Atlas Dance 9 p.m.; MGM show, Red Carpet Lounge.

LEVINSON AND ROSS CREATIVE COMMUNICATIONS
Capitol Park Inn
Robert S. Levinson, partner; Al Ross, partner

TONI LEE
Noel Hotel
Brite Star Suite

DON LIGHT TALENT, INC.
Ramada Inn
James Robertson Parkway
Herman Harper, Gen. Mgr.

LIVE WIRES
Noel Hotel
Brite Star Suite

HUBERT LONG AGENCY
..Open house all week Oct. 11, thru 16th at our offices-1513 Hawkins St., Nashville, Tenn. 37203
Hubert Long, Pres.; Bill Goodwin, Ex VP; Bill Haynes, VP; Louie Dunn, VP; Dave Barton, VP.

LOUDILLA, LORETTA AND KAY JOHNSON International Fan Club Organization (IFCO) and TRI-SON PROMOTIONS AND NEWS
Downtowner Motor Inn (7th and Union).. Phone 254-1401 Suites 505-506-507
Loudilla, Loretta and Kay Johnson, Co-Presidents.
International Fan Club Organization (IFCO) Business Meeting-Monday, October 11th 10:00 a.m. in the Hospitality Suite-Downtowner
IFCO-4th Annual Dinner and Show-Hermitage Hotel, Main Ballroom, 7:00 p.m. Monday Evening...October 11th. Emcee-Gus Thomas, WWVA Radio, Wheeling, W. Va. and a giant line-up of top name talent...including Loretta Lynn, Ernest Tubb, Jimmy Gateley, LaWanda Lindsey, Canada's Shirley Field and more!!
IFCO Hospitality Suite will be open at the Downtowner Monday (11th) afternoon through Saturday afternoon of Convention Week!

MAGGIE CAVENDER ENTERPRISES
Capitol Park Inn
Maggie Cavender

MIKE MAITLAND
See MCA-Decca listing

MARK FIVE
Travelodge
Joe Huffman, General Manager; Otis Forrest, Studio Manager; Bob Edwards, Sales & Promo. Mgr.; Dot King, Production Manager; David Reddick, Engineering Dir.; Bill Huffman, Harold Huffman.
Will have samples of recording at booth in convention hall, giving a 6 hour, 16-track recording session with star musicians.

MARTY MARTEL
Noel Hotel
Brite Star Suite

RAY MARTIN
Noel Hotel
Brite Star Suite

MARTIN GUITARS AND VEGA BANJOS
Hermitage Hotel
Room 912
Mike Longworth Consumer Relations Manager; Preston Rishaw, Sales Manager; Ken Cagle, Sales Representative.

JACK McFADDEN
See OMAC Artist Corp
Capitol Park Inn

MERCURY RECORD PRODUCTIONS
King of the Road
Motor Inn
South Room

MICRO-FRETS CORP.
Display and demonstration
Hotel Hermitage
Suites 301, 308, 309.
Kern Brooke, Sales and Promotion Manager

MONARCHS
Allen Motel
Jim Ballard, Mgr.; Bill Booher, Kathryn Booker, Mary Ann Ballard

MOUNTAIN RECORDS
Noel Hotel
Nashville, Tenn
Steve Mengee, Manager
Can contact at Noel Hotel any time from Oct. 10-71 thru Oct. 16-71. Records available at all hospitality suites

MOSS ROSE PUBLICATIONS
STALLION MUSIC, INC.
BUCKHORN MUSIC, INC.
SESAC Bldg.
1513 Hawkins St.
Phone 244-9550
Audie Ashworth, Exec. VP; James Long, Exec. Sec.; Flossie Anderson, Sec.; Kay Garrett, Receptionist.

MSA STEEL GUITARS
Display and demonstration
Hotel Hermitage
Suites 301, 308, 309
Maurice Anderson, Pres.; Tom Morrell, V.P.

MUSIC CITY RECORDERS
821 19th Avenue South
Nashville, Tennessee 37203
Phone 327-4927
..No hospitality suites but studio will be open throughout the convention and will welcome visitors.
Scott Moore, V.P. and General Manager; Bill Connor, Neal Matthews

NASHVILLE SONGWRITER ASSOCIATION
Ramada Inn North
1412 Brick Church Pike
Nashville, Tenn.
Frances Preston (BMI) guest speaker; Eddie Miller, president.
Cocktails 7 p.m. Ceremonies and dinner 8 p.m., Mon Oct. 8th. Tickets $7.50 each can be purchased from NSA P.O. Box 1556, Nashville, Tenn. 37202 or phone 254-8066

NEW ENGLAND RECORDS
Holiday Inn
Room 414
Nashville, Tenn.
(Display)
"Hank The Drifter"
Odessa Andrade, A & R Dept. New England; Meredith Counts, Repr. C & W New England; Dorothy Mann, Mgr. New England; "Hank The Drifter" Artist, New England.
Promotion and display-album-"A Lonely Stranger" (BMI) Also-catalogs gratis-at Holiday Inn.

N.R.S. RECORDS
NASHVILLE RECORDING SERVICES, INC.
822-19th Ave. South
Col. Dave Mathes, president, Miss Nancy Dunne, Sec. Treas.; Miss LaWayne Satterfield, Director publicity and promotion
The Four Guys-DJ artist tape interview, auditorium 9 a.m. Oct. 15.

MAYF NUTTER
OMAC Artist Corp
Capitol Park Inn

OMAC ARTIST CORP
Capitol Park Inn
Jack McFadden, Pres.; Susan Raye, Mayf Nutter, Buddy Alan, Sheb Wooley, Buck Owens, The Hagers, Freddie Hart, The Buckaroos, Bakersfield Brass, Kenni Husky.

BUCK OWENS
OMAC Artist Corp
Capitol Park Inn

DALLAS PADGETT
Noel Hotel
Brite Star Suite

CAROLYN PAYNE
Noel Hotel
Brite Star Suite

PEAVEY ELECTRONICS
(sound equipment)
Display and demonstrations:
Hotel Hermitage
Suites 301, 308, 309
Hartley Peavey, Pres

ALICE PRAGER
See SESAC Inc listing

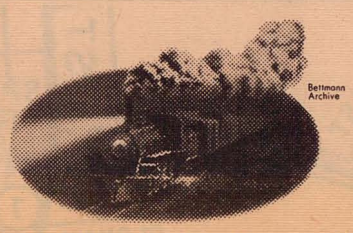
BETTY PRICE ENTERPRISES
(Country Music Shows)
Howard Johnson Motor Lodge
I-40 at I-70 (n)
Convention visitors welcome
Blue Grass Jam Session
All bands and persons welcome
Bill Price, President; Betty Price, Sec. and Treas.; Pete Corum, Trouble Shooter; John Sipe, Goodwill; The Dixie Hillbillies, Band.
Featuring Blue Grass Music-Thursday 14, from 1:30 to 7:30 Friday 15, 1:30-7:30 p.m. All Blue Grass Musicians welcome. D.J.'s Welcome! Visiting Stars: James Monroe, Jimmy Martin and Bill Monroe-Daily Bill and Betty Price.

THE SINGING NEWS
Travel Lodge
City Aud. Display area
J.G. Whitfield Publisher; Jerry Kirksey, Editor; Jan Cain, Associate Editor.

SMOKIE JOE
Noel Hotel
Brite Star Suite

(Continued on page 31)

Hello, I'm Johnny Cash. I want to tell you about the sound of the Hohner harmonica.



It's a sound that's as much a part of America as the lonesome wail of a freight train in the night.

A sound that was first heard back in the 1850's when Hohner harmonicas soothed restless mountain men, homesick sailors and weary plantation workers.

During the Civil War, the sound was Johnny Reb playing "Dixie" at Shiloh and Lookout Mountain. While across the lines Union soldiers played "John Brown's Body."

Cowboys broke the prairie stillness with Hohners. Railroad men kept them in their overalls as the great iron beast pushed west. Wichita, Pocatello, Sacramento.

The sound went with boatmen up from New Orleans. Lumberjacks in Coos Bay. Miners in Cripple Creek. Farmers in Dyess, the little town in Arkansas where I grew up.

I remember hearing it back then. Good times or bad, the humble harmonica has been in America's hip pocket as we grew up. And it's still there today.

Because it's a sound that's simple and true. Happy and sad. A reflection of life, past and present.

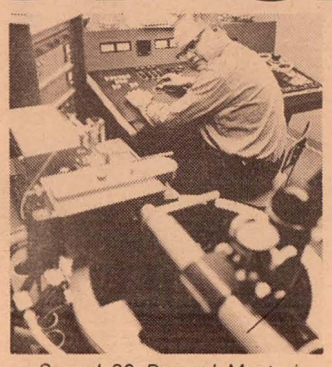
It's not surprising that today Hohners fit so naturally with any kind of music. Blues, Folk and Rock. In fact, Hohner makes over 160 different kinds of harmonicas, from an inch and a half to two feet long. Popular models come in all different keys. There's even a neck holder so you can play harmonica and guitar at the same time. Me? I use the good old Marine Band for songs like "Orange Blossom Special." It gives me just the sound I want. Pure and honest.

You can get the same sound I do by getting a Hohner harmonica today wherever musical instruments are sold.

M. Hohner, Inc., Hicksville, N.Y. 11802

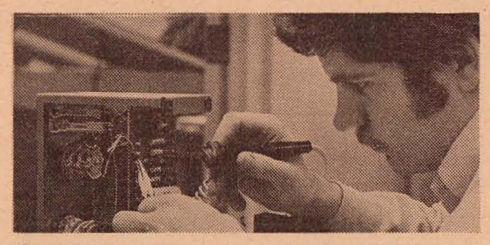
LESS MEANS MORE
AESTHETICS, INC.
PHOTOGRAPHY•ALBUM DESIGN
(615) 254-5710

SOUND 80 IS NOT IN NASHVILLE



Sound 80 Record Mastering Laboratory employs a custom-designed system with a computer-controlled Neumann cutting lathe. Robert Berglund, above, is in charge.

Action center of Sound 80's new place is Studio #1. The environmental design wraps more than 1,000 square feet of studio space around a three-sided control center, thrusting producer and engineer into the middle of things. Head of the Recording Services Division is Chief Engineer Tom Jung.

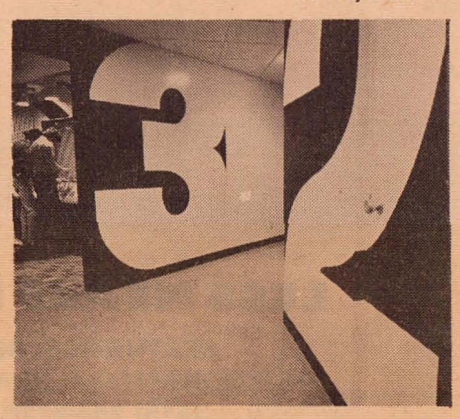


Sophisticated sound reproduction systems are designed and built in new Sound 80 shops. Scott Rivard, above, is Chief Systems Engineer.

Music for advertising commercials created by Sound 80's Herb Pilhofer is recorded in Studio #1. Recent clients range from Pan American Airways to Northwestern Bell.

Filmix 80/8, a new recording and mixing system for motion picture sound, provides unique service for film producers.

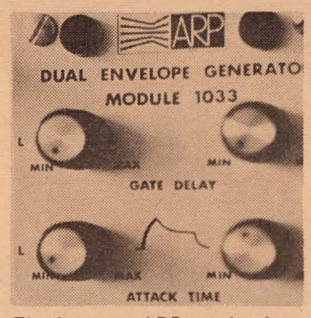
Studio #1 control console links studio mikes with 16- and 8- track Scully recorders and sound alteration equipment. The Systems Division, which designed and built the console, claims it has 717 controls connected by 8½ miles of wire.



Huge numbers mark Studios #2 and #3 and other key spaces at Sound 80.

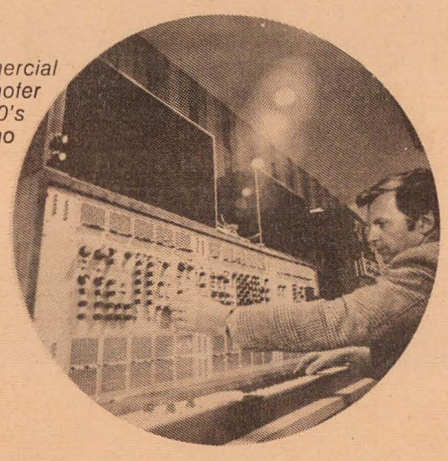
Well-known announcers and actors are already familiar sights in Sound 80's Studio #3. Smallest of the three, the studio is designed for voice recording for radio and TV commercials and film tracks.

Theatrical multi-colored lights and flamboyant wallpaper set the mood for recording rock and pop albums in Studio #2. "Crow" and "White Lightning" are groups who have already recorded at Sound 80.



The hot new ARP synthesizers are handled by Sound 80 and integrated into custom electronic music installations by the Systems Division.

BUT THERE'S ALOT OF NASHVILLE IN SOUND 80



Special effects for a TV commercial are created by composer Herb Pilhofer on a synthesizer in Sound 80's electronic music studio. Pilhofer, who heads the firm, writes and produces music for advertising, motion pictures and theatre.

It's an incredible scene. A whole new place put together from the ground up just for the world of recorded sound . . . and all the different people who have anything to do with it. Violinists and fender bassists. Singers. Architects. Choir directors. Advertising people and the TV crowd. Producers. Arrangers. Teachers. Contractors. The motion picture gang and sales promotion men. Professors. Radio announcers. Choreographers. Actors. And high school band directors.

There's nothing like it in the country. Because only Sound 80 has built a place with three complete recording studios . . . an electronic music studio . . . a special motion picture sound studio . . . a record mastering lab . . . and a whole, big shop to design and manufacture sound systems. Like the quadrasonic installation at the Guthrie. Like the electronic music studio at the U. of M.

Or systems which change the acoustics of a concert hall with the turn of a dial.

Starting today, the new Sound 80's where it's at. And where it's at is 2709 East 25th Street in Minneapolis.

SOUND 80 Minneapolis, Minnesota

* BLACK LINES ARE FOR POSITIONING ONLY AND NOT TO BE PRINTED THOSE INDICATING PICTURE SIZE

Convention Guide, Cont'd

(Continued from page 28)

SUSAN RAYE
OMAC Artist Corp
Capitol Park Inn

RCA RECORDS
Ramada Inn
James Robertson Pkwy
Airport Suite

Rocco Laginestra, President; Mort Hoffman, Div. Vice President; Harry Jenkins, Div. Vice President; Chet Atkins, Div. Vice President, Manager Nashville Operations; Jerry Bradley, Executive Producer; Bill Walsh, Div. Vice President; Gene Settler, Director of Sales; Frank Mancini, Director of Promotion; Vito Blando, Sales Manager Country and Western Promotion, Elroy Kahanek, Manager Country and Westerno Promotion Roy Battochio, Manager Artist Relations; Bill Lucas, Director Creative Advertising; Bernie Burman, Manager Sales Promotion; Harry Anger, Director Merchandising and Market Planning; Bill O'Dell, Manager Merchandising C & W & Camden Product; Pat Kelleher, Manager Artists Services; Jack Maher, Manager Advertising; Harry Kelleher, Comptroller; Bob Hurford, Director of Personnel; Wally Cochran, Manager Artist Relations and Operations, Nashville; Cal Everhart, Manager Engineering, Nashville; Grelun Landon, Public Affairs, Hollywood; Gerald Teifer, President Sunbary-Dunbar Publishing; Mel Ilberman, Director of Business and Talent Affairs; Jim Bailey, Manager of International Division; Frank Dileo, Manager of National Singles Promotion; Tom Cossie, Manager National Albums Promotion; Herb Helman, Director Public Affairs; Sim Myer, Public Affairs; Dave Mack, Promotion; Merlin Littlefield, Promotion, Dallas; Al Mathias, Promotion; Bob Spendlove, Promotion; Larry Schnapf, Manager of Engineering; W.H. Dearborn, Manager of Manufacturing and Engineering; Bob Ferguson, Sr. producer, Nashville; Ronnie Light, Sr. Producer, Nashville.

DEBBIE SADLER
Noel Hotel
Brite Star Suite

SAPPHIRE RECORD CO.
SAPPHIRE MUSIC BMI
LUDOKAY INC.
LUDOKAY MUSIC, BMI
LEAN RECORDS
Holiday Inn
Vanderbilt

Lou Welsch

SEGO BROS. AND NAOMI
White House, Tenn
Telephone 672-3538

James Sego, Inside Part; Floyd Runion, Tenor; W.R. Sego, Baritone; Naomi Sego, Lead and Alto; Jackie Vandiver, Pianist; Ronnie Sego, Drums.

SESAC INC.
Sheraton-Nashville

Alice H. Prager, Exec. V.P. and Mg. Dir; W. Robt. Thompson, Exec. Dir., Nashville Opr.; Norman Odlum, Dir. Copyright Administration; Charles Scully, Dir. Information Services; Salvatore Candilora, V.P.; W.F. Myers, Exec. Administrator; Aleene Jackson, P.R. Coordinator, Nashville.

Awards Banquet-Invitation Only-Woodmont Country Club, Oct. 14, 1971-7:30 p.m.

ED SHEA
See ASCAP

LEE SHIPMAN
Noel Hotel
(Brite Star Suite)

SHURE BROTHERS INCORPORATED
222 Hartrey Avenue
Evanston, Illinois 60204
Ramada Inn
James Robertson Parkway

R.W. Ponto, Sales manager; K. R. Reichel, Regional Sales Manager; T. Ebeling, Distributor Sales; J. Bermingham, Distributor Sales; N.A. Hesslink, Advertising Coordinator; R.L. Tourkow, Promotional Assistant.

SHOWAY PRODUCTIONS INC.
Music Coverage Complete
820-18th Avenue South
Nashville, Tenn. 37203
Phone 256-6351

Bennie Hess, President.

Personally visit-Troy Hess, World's Youngest Recording Star at 820-18th Ave. South. And receive free his life story on Record "Ballad of Troy Hess"

JIMMIE SKINNER
Noel Hotel
Brite Star Suite

SUN MUSICAL EQUIPMENT COMPANY
Holiday Inn
Southeast 981
Murfreesboro Rd.

Larry J. Lynn, Director of Sales; Les Malachuk, Promotion and Sales Representative; Al Bruce, Sales Representative.

TINY TIM
..Will be at Brite Star Suite at Noel Hotel (IF) his schedule permits

Brite Star will have Tiny Tim's latest records on Vic-Tim records and pictures for dee jays and fans.

TRIPLE T TALENT
Holiday Inn West

Marve Hoerner, Pres.; Glen Hurley, VP; Artists in attendance this year will include: The Sounds Unlimited; Pete R. Laumbach; Bill Clossey; Jan Hurley; Jimmy Wheeler; Bobby Parrish.

Our other phases of this business...Blue Boy Records (Glen Hurley, Pres.), La Cinta Music-BMI (Hoerner and Laumbach owners) and Lo Mojer Productions (Hoerner-Laumbach, owners) will also be at Holiday Inn West.

ERNEST TUBB RECORD SHOP
Welcome all visitors
to 417 Braodway

Sue Kline and staff

6th Annual All Day country music party Wednesday, Oct. 13, 10 a.m. to midnight. Free Barbecue and refreshments. Broadcasting on WMTS til midnight. Everyone welcome.

TWITTY BIRD MUSIC PUB. CO.
Ramada Inn-Jas. Robertson Pkway.

Conway Twitty, President; L.E. White, General Mgr.

UNCLE CLYDE
AND
ROMA LEAH
Noel Hotel
Brite Star Suite

UNTIED ARTIST RECORDS
Downtowner Motel
Hospitality Suite

Michael Lipton, Vice President-Marketing; Budd Dollinger, National Sales Manager; Jim Saltzman, National Promotion Manager; Lloyd Leipzig, Director of Publicity and Artist Relations.

October 14, 9 p.m. Municipal auditorium, Huge UA show featuring top artists.

TEDDY VAUGHN
Noel Hotel
Brite Star Suite

JO WALKER
See CMA

THE WELTY AGENCY
Hotel Hermitage

Quentin W. Welty, Evelyn Gilbert.

GRACE WILLIAMS
Noel Hotel
Brite Star Suite

SHEB WOOLEY
OMAC Artist Corp.
Cpitol Park Inn

Frank Myers, who served as general manager of WRAYCO Records Nashville branch, has resigned this position in order that he may devote full time as professional manager of MYDOV and Bearpaw Music publishing companies. Myers is also attached to the Interestate Talent Agency as a recording artist.

Interstate Talent's Ray Peterson will be in Nashville for tne entire convention. He has arranged his p.a. schedule in order to be here.

Jury Krytiuk and Maggie Cavender

Krytiuk Reveals New Formation

Jury Krytiuk, president of a full-scale music operation in Toronto, Canada was in Nashville recently and announced the formation of U. S. incorporated companies.

The Canadian operation is made up of Boot Records, Ltd., an established record label, Morning Music, Ltd. (ASCAP) and Skinners Pond Music (BMI).

Krytiuk said the two publishing outlets administer more country music copyrights than any other Canadian firm.

The companies making up the U.S. organization are Boot Records, Inc., Morning Music (U.S.A.), the ASCAP publisher and Bathurst Music (BMI).

Maggie Cavender, has been appointed by Krytiuk to head up the full Nashville operation. Arrangements have been made with Joe Gibson of Prize Records for the distribution of Boot Records in Nashville.

Mayf Nutter, newly signed OMAC artist and Capitol Records recording debuter, leaves on a promotional tour of 13 east coast cities to promote his new Cap single, "Never Ending Song of Love."

K-TOWN RECORDS & TIPPETOE MUSIC

With our artists and writers wish to salute the DJs and Say "THANKS" for a great year.

Watch us Grow in the coming months

K-TOWN RECORDS CO. TIPPETOE MUSIC

1104 Morrell Rd.-Knoxville. Tenn.

Specializing in Country & Gospel Music!

BRUNO Hollywood N.Y.C. K.C.,MO. NASHVILLE

Nick Bruno

NEW YORK AND HOLLYWOOD WORLD FAMOUS GLAMOUR-PHOTOGRAPHERS FOR STARS OF STAGE-SCREEN-RADIO-TV

IN KANSAS CITY — 112 W 9th St. Phone (816) 421-5930

IN NASHVILLE — 126 7th Ave. N. Phone (615) 256-5454

IN NEW YORK — Carnegie Hall Bldg. 154 W. 57th St. Phone (212) 247-3505

Welcome to Nashville and the LORETTA LYNN'S *WESTERN STORES*

We're mighty proud to have y'all visit Nashville and sure hope you'll have time to browse through one of our new Loretta Lynn's Western Stores while you're here on convention.

Three locations:
Donelson Pike-just off Interstate 40 E
2531 Dickerson Rd.
709 Main St.
Hendersonville, Tenn.

Just ask any of Nashville's friendly folks how to get there!

A Change Of Image Is Jeannie C.'s Desire

By LaWayne Satterfield
MCN Feature Editor

The "real" Jeannie C. Riley is not the sully, sarcastic, sexy image that goes with the mother who chewed out the Harper Valley PTA.

This image was immediately projected upon the popular recording artist when her first hit record became a million seller. But it is not the "real Jeannie C. Riley" nor the image she desperately wants to project to the world.

Unfortunately, a hit song has a tendency to "typecast" the performer. Sometimes this is good, sometimes it is bad. Some performers are happy with their image, others, like Jeannie C., would like to change the "false image to the real one."

"I am trying to ditch an image, but so many people say to me, 'why? I'd love to have your image!' That image is the sully, sarcastic sexy image of the woman in the song, "Harper Valley PTA."

"I have had so many men say to me, 'you would ruin your image if it was anything else,' and I have had so many women say, 'man, if I could have your image...that's the only kind I would want...it's appealing and all.'

"But that's not the real me. It's a phony. I don't expect to project a fragile, lady-like image, I don't expect to portray a fanatical religious image. But I expect to have a clean, wholesome image that will inspire people," Jeannie said as she spoke with sincere concern about her career in the future and her life.

Jeannie is a deeply sensitive and religious person who wants to use her God-given talent to sing songs of inspiration, encouragement and hope to the world.

"I feel like I was called to sing, everything has pointed to this, but I don't feel that I have ever gotten on the track that I belong on. I was just getting there when I recorded, 'Oh Singer'. I have recorded two or three things since then that are still unreleased, that would have fell right in with this theme.

"My image would have gone to maybe granny dresses or blue jeans or anything that was 'earthy.' I wanted to get on this theme because I feel called to sing, but I don't feel like I was called to sing gospel.

"If the time is right, someday I would like to do a gospel album. But I believe I can do songs that will bring good to the world...that will inspire people," Jeannie explained.

Emphasizing her deep feelings further, Jeannie said:

"I feel what I'm suppose to be. I don't know Johnny Cash this well, but I know what kind of image he has got...I don't know if he has really got this much of God in him, but I see it in him. I believe it is there and I believe Johnny has helped people with it.

"This is the kind of image that I believe I am leading up to. I don't know when it's gonna happen or what it's going to take...I just hope that it's nothing drastic. But something, someway, somehow, sometime is going to inspire me to find the right image, the right songs and everything will fall into place. A lot of things have already fallen into place and I have had a change of heart during the last three years," Jeannie spoke earnestly..

A perfectionist, Jeannie is constantly seeking ways to improve her voice, its range and its quality.

Jeannie is currently signed to record with MGM Records and is booked exclusively by Buddy Lee Talent.

To know Jeannie C. is to love her and admire her many fine traits. She is a very humble person who has a deep concern for others.

Recently she was driving down the highway and heard Freddy Hart's hit recording of "Easy Lovin'." She whispered to God, "Thank You for giving Freddy a hit song."

She doesn't want all the fame or glory for herself. She is genuinely happy when good records happen to her fellow performers.

Jeannie C. may think she has a long way to go before she perfects the image she wants. But the feelings, attitudes, love and concern for others that is the "real Jeannie C. Riley" are beautiful.

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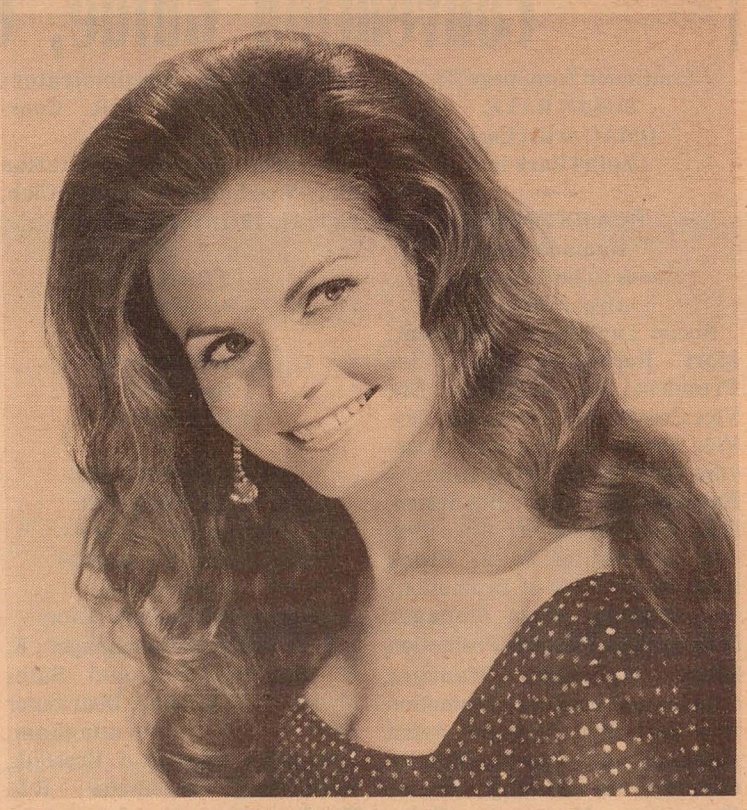

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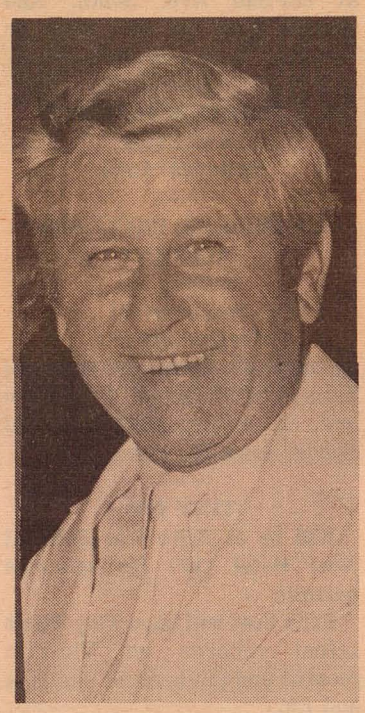

PEE WEE KING

Kentucky Gov. Louie B. Nunn has proclaimed Oct. 23 as Pee Wee King Day in the Bluegrass state with ceremonies to be held during a star-studded show in Madisonville, Ky.

King, a veteran performer, bandleader, songwriter, promoter and publisher, will be honored at the event which will be attended by dignitaries representing the music, government and broadcast fields.

Taking part in the gala affair and appearing on the show will be RCA artist Connie Smith, the Collins Sisters, Redd Stewart, and the Stevve Lakes Swingmasters.

An extra added attraction will be the team of Guy and Nalda from the Lawrence Welk TV Show along with Sissy and Bobby. Music will bve furnished by the Kentucky Colonels Orchestra.

Pee Wee, who resides in Louisville, came to Kentucky in 1934 and among his many hits songs was one he and Redd Stewart composed--"Tennessee Waltz."

Wagoner Gets $100,000 Bus

Grand Ole Opry star Porter Wagoner has taken delivery on a new bus -- "home" for himself and his family of television and roadshow artists, Dolly Parton, Speck Rhodes, and The Wagonmasters, while they pursue their extensive personal appearance schedule. The cost to Wagoner, including customization of the interior, was over $100,000.

The work, done by the renowned Custom Coach Corporation of Columbus, Ohio, took nearly two months to complete. Wagoner's veteran road manager Don Warden designed the interior, while Mrs. Warden (Ann) supervised the decoration And -- to the letter -- they followed Wagoner's basic instructions: "Go all out."

The cornices and curtains and much of the seat coverings are of velour and thick velvet. The rest of the upholstery is of genuine leather, and mirrors and rich paneling appear nearly everywhere. There is an intercom telephone system, plus two fully equipped restrooms. The main lounge area up front features stereo tape and stereo radio, in addition to color television.

There are full bunking facilities and ample closet and storage space for each individual in the traveling unit, plus three separate staterooms -- one for Wagoner, one for Dolly Parton, and an office-stateroom combination for Don Warden.

Wagoner's room has a built-in reel-to-reel and cassette tape recorder, while Warden's has a typewriter and his many volumes of "navigational aids" and reference materials.

The newest General Motors model available, the bus is five feet longer than previous models.

An official of Custom Coach was quoted as saying Wagoner's bus is one of the nicest and "most interesting" projects on which his firm has worked.

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Nat Stuckey Swings As Country Singer/Writer

By KENNY MEYERS

Nat Stuckey has one of the finest voices in country-music and a natural ability to interpret a set of lyrics as they were meant to be sung.

Raised in Atlanta, Tex. and coming from a farm background, Nat grew up on country-music. He formed his own band the Rythmairs - in high school, and they played most of the local dances in the area.

He took up drumming, marched in the highs school band and in a way this, paved the way to his future. It paved his destiny to the extent that while he was calling out command, as captain of the marching band, he shouted himself into a collasped lung. Being in his senior year, he had time to contemplate his future, while he allowed his injured lung to heal.

His decision was radio announcing and his choice of training was Arlington State College in Arlington, Tex. During his summer vacations, his deep baritone voice was heard over KALT in Atlanta. He stayed with KALT for awhile after his graduation from Arlington State, where he majored in television, radio and speech. Uncle Sam soon tapped him on the shoulder and said "we want you to join us for awhile."

Nat's college training paid off for him in the Army because they utilized his talents where they would do the most good. He narrated training films and spent 13 months in Korea setting up a television network under Uncle Sam's watchful eye.

During his overseas tour of duty, a song he had written found it's way into one of Ricky Nelson's albums and, without Nat knowing it, another phase of his career was put in motion. It was just one of many that he was to write in the future.

Nat didn't really take songwriting too seriously until he found himself announcing the Ark-La-Tex Jubeilee and the Red River Roundup shows for KWKH in Shreveport, La. He was invited to appear on the Louisiana Hayride by Frank Page, KWKH's program director, and from there, Nat Stuckey was off and running.

It was here at a 1961 New Year's Eve celebration that Nat met his lovely wife, Ann, and waltzed her down the aisle the following March.

"She is the greatest thing that's happened to me. Without her I wouldn't even know what's going on. She knows more about this business than I do and being the type of person that she is liking people, I mean, she has really helped my career."

Shortly, thereafter, Nat penned a song called, "Welfare Line" that Buck Owens rode right up the charts to the Number One position and sat there for awhile.

Nat, then released a song that he wrote which led to his signing with RCA Records and a happy marriage for both. The song, "Sweet Thang" (no, it's not misspelled) has since been recorded by at least 15 different artists to date.

Since the Nat Stuckey and RCA pact was signed, there has been no regrets on either side of the partnership, because Nat has come up with a steady flow of winners and a winning person is a happy person. Nat Stuckey is a happy person.

His singles have been steady chart records and, several, such as "Old Man Willis" and his more recent, "Only A Woman Like You" and "She Wakes Me With A Kiss" have been very large in sales - prompting three albums of the same name.

"On my personal appearances, for some reason, I always get a request for "Whiskey, Whiskey" which didn't sell many records but seemed to get alot of radio air time. It's a funny business and I guess there's just no predicting how anything will turn out."

Nat teamed up with Connie Smith to do several successful albums, "Young Love" and "Nat Stuckey and Connie Smith." Counting the two albums with Connie, Nat has released a total of nine albums. You can be sure that RCA doesn't put out that many albums on an artist unless he's worth the time and money.

Nat Stuckey must be worth the time and money because his club

Nat Puts Feeling Into His Show

appearances have produced capacity crowds whereever he appears and he has appeared at such clubs as the Golden Nugget, in Las Vegas, the Flame, in Minneapolis, the Silver Slipper, in Corpus Christi, Texas.

You can bet that Jim Ed Brown's hit record of "Pop A Top" won't be Nat Stuckey's last successful penned creation and you can, also, bet that "She Wakes Me With A Kiss Every Morning" won't be his last hit record because his latest release, "I'm Gonna Act Right" is already climbing those ever-popular hit charts.

"You know, no matter how far your personal appearances take you, you never really get to face and thank all the great people in this country who have contributed to your success. Would you extend to them my appreciation and let them know I'm truly grateful for their kind support?"

Prize Records has announced the signing of Ronny Shaw to a long term recording contract. Ronny, winner of Loretta Lynn's national talent contest, formerly recorded for Dot. He is currently a featured act with the Barbara Mandrell show. Prize is rush releasing his first record, with heavy promotion planned.

The Mizell Bros., Bill, 12, and Mark, 9, have started recording at an early age. The pair, who have performed at many functions in the Nashville area, are sporting a new single, "Lonely One Way Street," on the Popularity Label.

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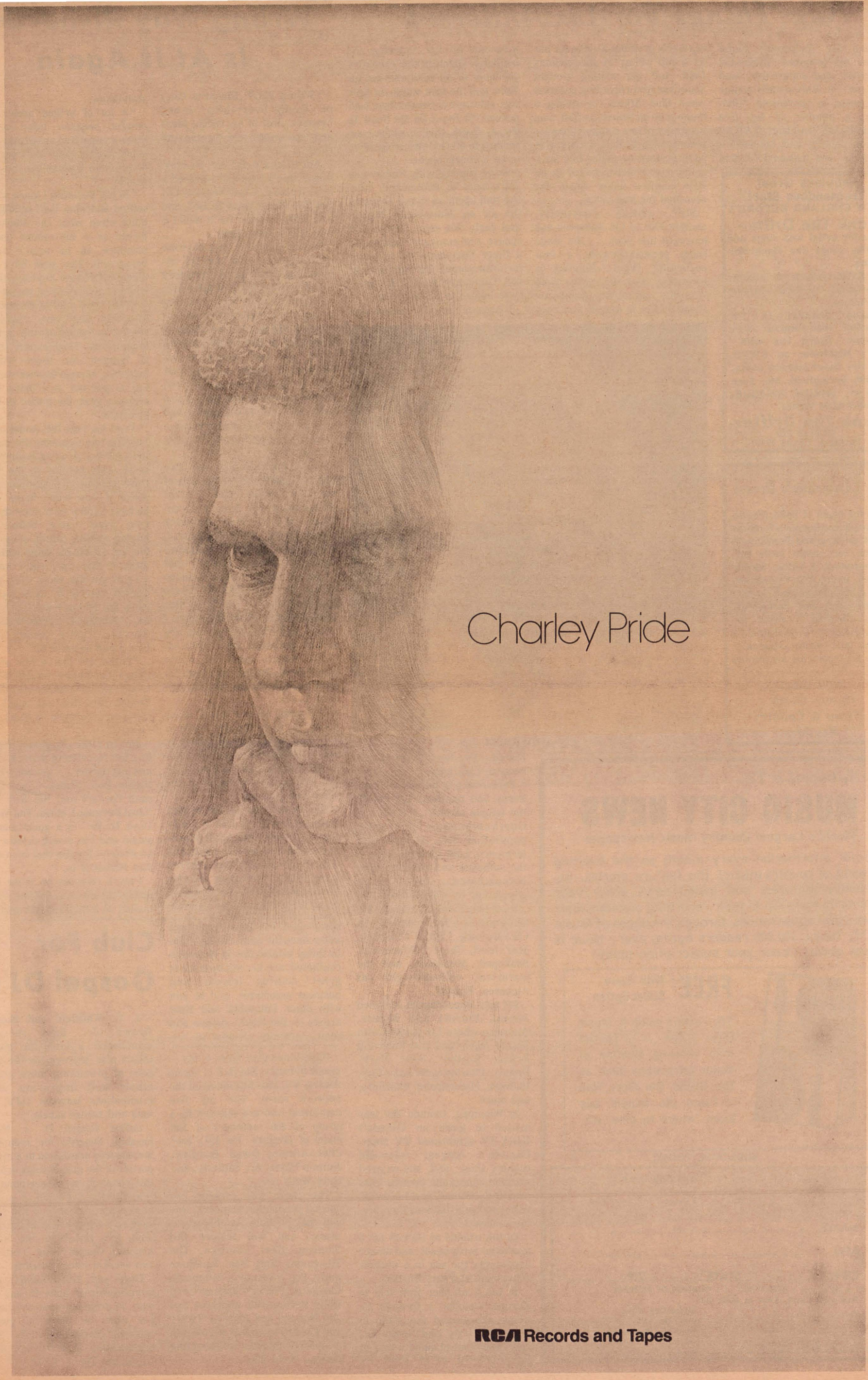
Charley Pride
RCA Records and Tapes

New Things For Liz Anderson

When Liz Anderson's name comes up everyone thinks-Liz Anderson, the songwriter, and why not? A BMI award writer four years in succession (1964-1967); a number of top five nominations in the NARAS awards polling, and Liz-writting songs in the national charts regularly provides a niche for her as a top writer in the country field. And, her writing brought about her first recording contract when Chet Atkins, reviewing a demo tape on which Liz had sung a number of her compositions for presentation to RCA artists, was so impressed he called her for a conference which resulted in an RCA contract under which she recorded for five years.

Still writing constantly, another side of Liz Anderson has emerged this year. . . the stage show personality-and, a new recording label. Signing a recording contract with Epic Record's executive, son-in-law Glenn Sutton, in August was a big milestone for Liz Anderson and her fans. Glenn is the executive producer of all Liz's sessions for Epic, and the first single on Epic was released in September, self-penned "It Don't Do No Good To Be A Good Girl," which, according to all reviews, is destined to be a chart topper.

Since signing with Buddy Lee Attractions in September, 1970, she had spent so many hours in the air on commercial flights, that early this year, Casey, Liz's spouse and manager, purchased a Piper Comanche 400 airplane for future tours. To this time, in the Comanche Liz and Casey have logged 21,500 air miles.

Daughter Lynn's recent hit record, "I've Been Everywhere" became Liz's theme.

LIZ ANDERSON

Performing in big cities, small towns and hamlets, Liz recalls the unique shows. . . A date at Gorthamburg, Nebraska, population 350. At this performance 3,000 persons were in the audience and children alone outnumbered the entire population by 150-totalling 500.

Ever fascinated by names, Liz remembers the dates in Cleversburg, Pa., Fairplay, Maryland, Chetec, Wisconsin, Shakopee, Minnesota, and the historical railroad city of Atcheson, Kansas.

Bit city appearances included Miami, Florida and Mobile, Alabama where Liz worked with Danny Davis and the Nashville Brass, Boston, New York, Denver, Charlotte, St. Lake City, Phoenix, Minneapolis, Charlotte, and more.

In Winnipeg, Canada she was invited to guest on Canada's CJAY-TV syndicated TV show, Canada's biggest televised country show; and, she enjoyed working numerous county fairs with Billy Walker and his band, with the band backing her performances.

To the islands of Hawaii for a tour of air force bases, and dinner deep under the sea in a nuclear submarine at Pearl Harbor.

To top it off, her first trip to Europe, October 1 through 10, where she graced the stage in Germany, Italy and Spain. Liz and Casey had planned a tour of the continent as a treat for themselves but time would not allow since the dates for the WSM birthday celebration in Nashville conflicted, and Liz will be there to greet visiting friends and business associates, and to join with other Columbia and Epic artists on the label's dinner and show, Saturday, October 16.

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Wrong Way Richards Is At It Again

"Wrong Way" Richards can't be doing everything wrong because most of his recent ideas and endeavors are turning out right.

Jim Richard is the country-music singer who had released a record called, "Just Because I'm Not The Man I Used To Be", and had 1,200 requests for it while it was still a demo tape.

He had played it on a daytime radio station, with the DJ announcing him as a 'mystery artist' and letters and telephone calls poured in for days, wanting to buy the not-yet cut record.

Being told that he should get at least four or five single releases under his belt before he attempted an album cut, Jim just sort of smiled because he had already cut an album earlier this year and sold 15,000 copies and that was before he had ever cut a single of any kind-hence, the title 'Wrong Way'.

"Just Because I'm Not The Man I Used To Be" is the title of his new album and is Jim Richards at his best. His renditions of some older standards "Four Walls," "It Is No Secret," "Together Again," "Sunday Morning Coming Down," and "Lonely Street"-are a country music fans delight. He really comes off best on two of his own written songs-"More Everyday I Live" and "Kathie"-which are fine ly arranged and produced.

The reports show the album going great, bigger than even his first one-the one he wasn't suppose to cut.

Richards has a good thing going for him, though, because his main occupation is selling to record retail stores in Virginia, West Virginia, and the Carolinas. His is keeping the record racks filled and current.

His experience in the record business has given him a pretty thorough knowledge of all phases of the music-business, inside and out. From it Jim has derived some rather interesting theories about success or failure in music, especially from the artists standpoint.

"A lot of artists aren't successful because they lack a strong positive attitude and consequently they don't perform or promote themselves like they should.

"In my business I know what's selling and what isn't selling and quite often what the charts indicate as a hit record doesn't measure up to what's really being sold. I've seen hit recordings, chartwise anyway, that I couldn't give away on the streets.

"There are a lot of reasons for this and one very important reason is some of the artists, themselves. They expect things to happen for them without bothering to push themselves and fail to put out that extra little effort to grab the public in their direction.

"You don't see Bill Anderson or Loretta Lynn passing through a town without pausing to say hello or at least calling on the local radio station. It's just common sense if you want these disc-jockeys to play your records and keep your name before the buying public. You'll never see the top artists on stage with the attitude that they can't hardly wait to get the show over with. They'll sell their own records when the requests are there, like on personal appearances, because that's what their livelyhood depends on.

"These are just a few of the things that I point out and what I mean by a positive attitude. Things like this can spell the difference between success and failure."

Jim has the Princess Record Co., Inc., located in Roanoke, Va. and has signed newcomers Vivian Bell, Chuck Love, Marshall Corners and Bill Ray. His "Just Because I'm Not The Man I Used To Be" is a good country sound and the young artists can be grateful for the real man that Jim Richards is.

Future releases on these new artists should be in the same fine quality as a Richards production.

(Continued from page 4—A)

music industry, the Hall of Fame Award, will also be named on the network show. The top five nominees, who are selected by a group of 200 members of the panel of electors, for 1971 are: Chet Atkins, Owen Bradley, Jimmie Davis, Art Satherly, and Kitty Wells.

The show will contain two special production numbers. One will pay tribute to Bluegrass music, and will feature Bill Monroe, Earl Scurggs, The Stonemans and Ben Smathers and the Stoney Mountain Cloggers. Porter Wagoner and Dolly Parton, Bill Anderson and Jan Howard and Conway Twitty and Loretta Lynn will perform in a special number highlighting famous vocal duos.

Club For Gospel DJ's

J. G. Whitfield and Eugene Brown, Jr., have recently established a club for gospel music disc jockeys for the purpose of promoting more gospel music and improving communications between DJ's, artists and record labels.

Called Gospel D. J. Membership, benefits for members include free admission to a major portion of the gospel sings around the country, a subscription to Whitfield's gospel music newspaper, a chance to win $1000 cash or a trip for two to the Holy Land, free tickets to the International Gospel Song Festival, and several other benefits.

Dues are $10 annually, and membership is open to any DJ who is programming one hour per week or more of gospel music. Address of the organization is P.O. Box 8110, Nashville, Tenn., 37207.

Hank Jr. No Longer Stands In His Famous Father's Shadow

By KENNY MEYERS

At 14, Hank Williams, Jr. signed a contract with MGM Records because he was the son of the late great Hank Williams.

Last year, seven years later, he signed a new five-year contract with MGM because he is Hank Williams, Jr.

That statement may not mean much until you consider the fact that an artist has to work hard to establish an image, a name and a style of singing that people can identify him with. When you're "standing in the shadow" of a legendary father like the great Hank Williams, getting an identification of your own is doubly hard.

Hank Jr. is proud to be the namesake of Hank Williams and in no way does he resent being referred to as "junior".

"I only regret not having been old enough to really have gotten to know him. When my father died, I was only three years old and have no real memory of him," Hank said, a little melancholy.

"I have to rely on what is written about him, what my mother has told me and, of course, his records, songs and things like that."

When Hank Jr. was 14, MGM released his record of "Long Gone Lonesome Blues", a song written by his father, and it sold more than 400,000 copies.

"It was a horrible record and I'm sure that the only reason it sold that many was because people were curious about the son of Hank Williams," Hank, Jr. said with a grin and a shake of his head.

"I remember how embarrassed I was when I appeared on the Ed Sullivan Show and had to sing it. I was right in the middle of my voice changing and the sounds just wouldn't comeout right."

Hank Jr. is a man of many talents. He writes prolifically, plays six different instruments professionally, starred in a film called "A Time To Sing" and has an undeniable acting ability.

With an interest in music that scopes a large area, he doesn't narrow his musical tastes to one field. He loves all forms of music.

Audrey Williams is proud of her son following in his famous father's footsteps.

"From classical to rock, I like it all. I don't necessarily care for the words in the rock songs but I like the rhythm patterns and the different sounds you can come up with."

Without sounding insulting, do you feel you would be where you are today, or even have chosen this field, had you not been Hank Williams Jr.?

"I'm sure I would have because when I was eight-years-old, music was all I thought about. Of course, I believe that I inherited the talent that I have and my love for stage.

"It was in me at an early age and I feel that if my name was Joe Smith I would have gone into music. My Dad's name has helped a great deal but like any other artist with a famous parent, it forces you to work that much harder to live up to certain expectations. I'm still the one who has to produce.

"People may have bought my first record out of curiosity, but that was the end of it. Now, they buy my record or see my shows because I'm me. That's why I feel that I would be where I am even if my name was Joe Smith."

Were you pushed into music, say by your mother or someone else?

"No, and as a matter of fact, I was held back for awhile because she didn't want to influence me in any way against my will. I remember begging for a guitar when I was eight and she finally got me one. I loved learning to play it and she never had to force me to practice, it's just in my blood, I guess.

"I've always loved traveling and still do. I used to go on the road with the group and sang on stage when I was only nine years old. Being around different people in music, like I was, helped me to learn to play most of the instruments on stage. Incidentially, not many people know this, but my father could play many different instruments and he was good with the fiddle."

When asked the dumb question of the month - with the new sounds in music today, do you think your father would have been as great as he was if he was just starting out in the business?

"My dad would have been just as great, if not greater," Hank Jr. said, as if he didn't believe the question was really asked.

"I'd say he was ahead of his time, in a lot of ways - especially in the songs he wrote. They're used more today than ever before and in all types of music - pop, rock and country.

"I think you mean, would he have adapted to the full orchestrational arrangements that they use now? He would not only have adapted but he would have been greater than he was, if that's possible.

"They started recording him under 'Luke the Drifter' because he had so many records at one time, on the juke boxes, Hank Williams started to look monotonous as you glanced down the list. That was also why he started recording recitations."

Hank Williams, Jr. is gifted with the same talent as his famous father and has written many songs such as "'Standin' In The Shadows" which he recorded and turned into a smash hit. Eight of the songs that he sang in his first motion picture "A Time To Sing" came from his pen.

His new album "I've Got A Right To Cry" contains some examples of his gift with lyrics such as "After All They Used To Belong To Me", "The End Of A Bad Day" and "Happy Kind Of Sadness".

Hank Jr. has the distinction of being the youngest songwriter in Broadcast Music Inc. history to have a country music hit, which was the above mentioned "Standin' In The Shadows".

In 1969, he teamed with a guy named Cash and produced a $93,000 gate for one performance at Cobo Hall in Detroit, Mich., that was before a guy named Cash had made his big comeback with "A Boy Named Sue". No country music act has ever broken that record for a single performance.

Mike Curb, MGM Records president, said:

"We at MGM are excited about having Hank Williams, Jr. on our label because he is the greatest music salesman we have. He can do it all, write, sing and play a half dozen instruments on the stage where it really counts."

He is one of Buddy Lee's top acts and that's saying a lot because the talent stable of Buddy Lee Attractions, Inc., is loaded with the best in country music entertainers that Nashville produces.

As Hank Williams, Jr. once said:

"Performing in the shadow of my father might get me on the stage, but if I don't produce, there's no way his name will keep me there."

Well, Hank Williams Jr., doesn't walk in his father's shadow, he walks along beside it.

Hank Jr. accepts a Gold Record from Mike Curb, president of MGM, as Buddy Lee smiles in approval.

Durrance Releases New Single

Sam Durrance, new singer-writer, had his first recording, "She'll Be Back Again", released by Fifty States Records. "She'll Be Back Again", written by Durrance, could well be his first hit, according to officials at Royal American Records which handles the distribution.

Sam Durrance was formerly a DJ at WHOO in Orlando, Florida where he first attracted the attention of Loretta Lynn in a talent contest.

A View Of Country Music

By BUCK OWENS

Although many critics are flagrant in their denunciation of country music, this brain child of the American people continues to be one of the hottest commodities on the contemporary market.

While for years it commanded little more than a small following of faithful listeners, it is today as common in the American household as the perennial color TV set.

With its tremendous growth in popularity, country music has projected itself into formerly untrodden paths of pop and easy listening. The nasal twang is still there, but the beat is essentially rock; the lyrics, while sometimes bordering on the lugubrious, now seem to be carrying the message that people are clamoring to hear; and the tunes are lauded now by Glenn Miller enthusiasts who at one time would have branded them as hackneyed.

Many heretofore pop singers are now singing and recording the backwoods homilies of country music (making a sizable fortune in the process), and easy crooner Andy Williams has released such country songs as Bobby Russell's "HONEY." All this serves to prove that even the residents of Wall-Lake, Iowa, are accepting the current trend toward country.

The business end of country music is gaining impetus, bringing immense wealth to the few singers who rule the stages of fairs and auditoriums from Bangor, Maine, to Sacramento, Calif. Country music is now a million-dollar enterprise that requires scores of public relations and publicity men, lawyers, and secretaries to keep it running smoothly; and the down-to-earth singer who wails about his girl being stolen by his best friend is now wailing to a TV audience of 27 million on such shows as the Johnny Cash Show, and of course, HEE-HAW. Country music has become an indelible establishment, partially, no doubt, because the financial empires built on it cannot afford to let it die. However, the success of this music must be accredited to many other aspects than those dealing solely with economics. By tracing country back to it's roots, the sudden popularity of this music is easier to understand.

Country music in the commercial sense was seen as early as 1925 on radio stations in the South. If there is one specific date that can be said to mark the beginning of the recorded country music industry, it is August 4, 1927, when Jimmie Rodgers cut "Sleep, Baby, Sleep" b-w "Soldiers Sweetheart". He was paid only $20 for his effort.

By the time Hank Williams figured prominently on the scene around 1948, the industry had picked up considerably, both financially and in popularity. The major stronghold of country at that time was still in the south

BUCK OWENS

where such artists as Roy Acuff, Red Foley, and Ernest Tubb held forth.

It wasn't until the 1950s that a new sound of country music, West Coast country began to oppose the traditional sounds with innovations of heavy rhythm and the twang of the electric guitar. By the early 1960s country was firmly established on the West Coast, centering in Bakersfield, the Country Music Capital of the West.

Until recently, the two sounds of country music have opposed each other...traditional versus progressive. The traditional stronghold is still in the south while the progressive continues to center on the West Coast. Concessions to the new sound are being made every day, however, and the traditional sounds are now being influenced by progress. It is becoming increasingly difficult to distinguish between the two. The material being recorded today far surpasses that of even five years ago in its sophistication, and the bluegrass sounds and the fiddles are being largely jettisoned to make country music compatible with the masses. As a result, sounds which were formerly considered low-key are now accepted in all circles.

Country is in demand today across the entire face of our nation and in many foreign countries. Underground rock groups that are now turning to what is called country-rock include The Byrds and The Association. These groups are going back to the very roots of country music and are marketing a sound that most true country artists rid themselves of years ago. Ray Charles, The Beatles, and many other top names in pop are availing themselves to the salability of the country sound.

Country music's overwhelming success is drawn largely from the song material available, but other factors figure importantly also. Technically speaking, the quality of the separations achieved by today's stero engineers is excellent, far superior to what was available even last year. A country artist has a great deal of control over his sessions and his finished product through the mastering of his recorded tracks. He can now accomplish that "perfect" sound on each record he releases. The men who are currently working for the studios that record country artists are the tops in their field.

One such man is Capitol Records exec, Ken Nelson, who A-R's many country sessions. Through experience, Nelson has learned to spot a potential country hit and put his skill to work to get it on record in its best form. As quoted in the L.A. Times, Nelson said, "The (country) record business is really the transferring of emotions. The test of a good record is whether the public can relate to it."

Nelson has put the importance in the right light when he speaks of listener idenity with the country sound. Audiences for country music are growing because country artists are putting out a sound with which almost anyone can identify.

Country music is seldom controversial, and as Time Magazine said in a recent article, people are tired of 'crisis programming'. Country music operates on a level which is easily understood and assimilated by the poorest, the richest, and all economic and sociological plateaus in between. It deals with problems which are real in everyday life...loneliness, alienation, love. It does not attempt to solve the earth shattering problem of a spaceage society, but deals in the personal failures and tragedies of the individual person. This type of problem knows no barrier to age, race, religion, or income. For this reason, perhaps above all others, the country music audience continues to grow and include more people with each passing day.

Regardless of what the reasons are for the continued success of country music, the fact remains that it is today the most popular music, both live and recorded. As any country artist who has traveled abroad will say, it will not be long before it is the most listened to sound universally. If LBJ were president now, it might have been the first music played on the moon, since it was LBJ who introduced it first to the White House.

In any light, it is impossible to say that country is not successful. The important thing now that it has attained success is to get into the proper perspective. It is music born of this country...American Music...and should be treated as such. Prosperous and industrious American idealism have kept America first in scientific contributions, but Country Music is the only musical contribution to the world that America can claim as its own.

Bill Anderson and Jan Howard keep up the hectic pace of personal appearances. Typical is the week of the Opry Birthday Celebration when they will appear as duet Sunday, Oct. 10 on the Opry stage for the Country Music Association's Annual Country Music Awards Show.

Bill will then depart right away for London, England to appear on George Hamilton IV's television show; then back to the convention for the Artists-Deejay taping session on Friday followed by an appearance on the CMA's annual Banquet Show that evening only to leave for a 10-day tour of the Northwest, Canada and Alaska.

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Celebrities & Pros Line-Up For Music City

Dean Martin, Charley Boswell, J. D. Sumner, Jose Ferrer, Don Meredith, Senator Robert Taft of Ohio, Norm Cash and Johnny Bench (from the world of Baseball), Tennessee's Governor Winfield Dunn, and Dale Robertson will join a host of Country Music superstars in the Seventh Annual Music City U.S.A. Pro-Celebrity Golf Tournament.

"We are thrilled that these celebrities from fields other than Country Music want to play and have accepted an invitation to participate with our Country Music greats in the Music City," said Wade Pepper, Chairman of the Golf Board and President of CMA. "Our tournament is heading in the direction of its most successful year."

Country Music artists who will play in this year's tourney include: Jim Ed Brown, Archie Campbell, Glen Campbell, Roy Clark, Floyd Cramer, Lenny Dee, Tennessee Ernie Ford, Bobby Goldsboro, Merle Haggard, Bob Luman, Grady Martin, Jimmy Newman, Buck Owens, Charley Pride, Boots Randolph, Jerry Reed, Del Reeves, Ray Stevens, Porter Wagoner, Bill Walker, Charlie Walker, Leslie Wilburn and Faron Young.

Top professionals are also playing the 1971 tournament. Lee Trevino, the leading PGA money winner was the first professional to sign for the tournament, and has been joined by: Tommy Aaron, George Archer, Miller Barber, Frank Beard, Deane Beaman, Homero Blancas, Gay Brewer, Jacky Cupit, Bruce Devlin, Gardner Dickinson, Dave Eichelberger, Larry Gilbert, Bob Goalby, Lou Graham, Hubert Green, Chick Harbert, Jerry Heard, Jay Hebert, Lionel Hebert, Hale Irwin, Don January, Dave Marr, Billy Maxwell, Bobby Mitchell, Orville Moody, Bob Murphy, Bobby Nichols, Johnny Pott, Mason Rudolph, Tom Shaw, Charlie Sifford, Dan Sikes, Bert Yancey and Dewitt Weaver.

The proceeds of the tournament are donated to charity. However, valuable prizes are given to the winning foursome. Roy Wiggins of the Grammer Guitar Company will again donate a guitar, Bob Smith of the Acme Boot Company is donating four pairs of Dan Post custom, hand-made boots, and Richard Bundy, Jr., of Kay Jewelers is donating a Paul Breguette 17 jewel watch. Each of the aforementioned individuals and companies generously contribute these valuable items as prizes for the Music City winners.

The Country Music Association, the Nashville Junior Chamber of Commerce and the NASHVILLE TENNESSEAN are co-sponsors of the fun-filled event which will be held on October 8, 9 and 10 at Harpeth Hills Golf Course in Nashville. Frank Rogers serves as tournament Director.

Head For The Old Ponderosa, Pardner

By PEGGY RUSSELL
Specail to MCN

Salem, O.-Giving the people what they want has always been a proven rule of merchandising success, and the Ponderosa Park in Salem, Ohio, near Youngstown, is certainly no exception.

It is also evident that what the people want is camping, picnicking and country music, not necessarily in that order, and the Pauley family, William and Frances, their son Tom, and his wife, Madeline, are doing a fabulous job of providing an abundance of all three.

"The only trouble is," Tom Paul says, "we just can't expand fast enough."

The Ponderosa, originally called Dun Eden Lake Park, was opened in 1933 as a picnic grove and fishing retreat, and remained much the same for 20 years. In 1953, William Pauley, a Youngstown steel worker and ex-high school coach, bought the property and went to work building up the swimming and fishing business on the six-acre man made lake.

In 1965 a promoter of country-western shows leased the park for the summer with the idea that what the people wanted was country music, and to give it added flavor he changed the name to The Ponderosa.

"It was a good idea," Tom said, "but it was an outdoor show, but what the people didn't want was rain, and it rained nearly every Sunday that summer."

The Pauleys then found themselves with a failing business and a stack of unpaid bills.

"We got it handed back to us in that condition," Tom said, "and it was either drop it, or make it work." The Pauleys did better than make it work, they made it a success. First of all they did more than 'talk' about the weather, they actually did something about it. They built a high shed cover over the seating so the rain would not cancel the shows, yet they still perserved the out-door flavor.

The high-roof shed seats 2,500 people, and there are another 1,500 seats for the heartier souls who will brave all kinds of weather to see their favorite stars. When the superstars come, the camping and parking facilities are filled and the entire hillside is alive with people. They also added hundreds of picnic tables in an area located to give the people a view of their show while enjoying their potato salad and baked beans.

"We sort of went about this backwards compared to most parks," Tom said, "because most campgrounds are built first, then the owners bring in entertainment, or advertise to attract more campers, but in our case, the people came first to hear the country music, then began asking to stay overnight on the grounds with their campers."

Ponderosa Park has grown into 200 landscaped electrified campsites and will soon be expanded into twice that number to accomodate the growing number of camping enthusiasts around the country. Sometimes the cars and campers enter the park in three lines, bearing license plates from Pennsylvania, West Virginia, New York, New Jersey, Indiana and other states.

"Country music, or the Nashville sound, has become such a big thing in this part of the country, especially in the last five years," Tom said. "The people who used to like the old country songs come because they still enjoy it, and the generation who grew up on rock-and-roll in the fifties are now, for the most part, country fans, so the interest and enjoyment is growing more all the time."

The attraction for the country music shows seems to go further than the music itself, Madeline Pauley, who is Sunday manager of the shows, explained.

"It seems to be the performers themselves," she said. "They are such fabulous people. It is such a rare exception when these country stars aren't as nice, or nicer, off stage than on, and the people just love them."

The Ponderosa stage is filled with music ever Sunday from 1 to 8 p.m., with the star-of-the-week filling two one-hour shows, and the rest of the time is filled by the Ponderosa Players, a group of about one-hundred musicians and singers, who alternate so the each week fifteen or twenty of them have a chance to entertain the audience.

Madeline, who could pass for a relative of Dolly Parton, called it unfair when asked to name her favorite country star. "There are so many who are just great," she said. "Porter Wagoner and Dolly Parton are just such nice people, and then Merle Haggard, who only plays this park and two others, now that he is so busy, is just a wonderful human being. When he played here we had more than 10,000 people. It was just great."

The Ponderosa stage has, in addition to Porter, Dolly and Haggard, been graced by such names as Buck Owens, Ernest Tubb, Hank Williams, Jr. Del Reeves, Conway Twitty, and Ray Price.

The Pauleys go to Nashville each fall to book more stars for the next season.

It would seem that the Pauleys at Ponderosa are giving the people what they want...and the people are begging for more.

Country music fans flock to Salem, Ohio's Ponderosa Park to hear their favorite country and western artists. It is one of the most successful parks in the country. (Photo is by The Plain Dealer).

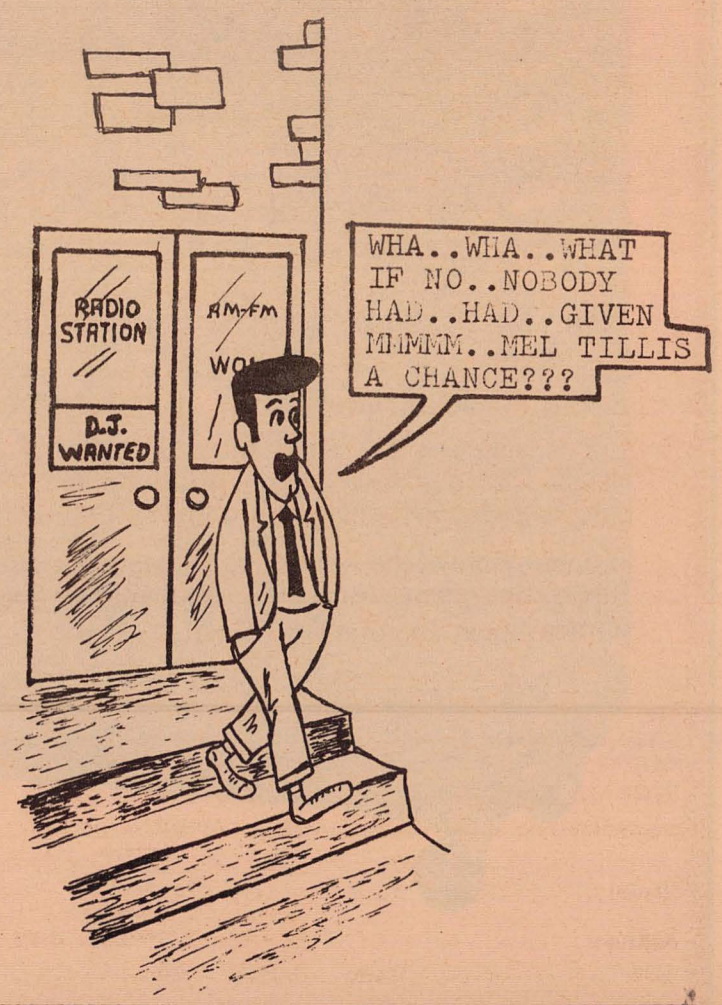
Nugget Boasts Harlan Howard

During the past year, Nugget records has scored with new product by one of the country's top song writers, Harlan Howard.

Fred Carter, Jr., president of Nugget Enterprises, states that the current trend of the writer-artist popularity, the door to success for a young growing company has been opened.

Howard's first single on the Nugget label titled "Sunday Morning Christian" scored high in the national charts and remained there for 15 weeks. His new album, "To The Silent Majority With Love", is also getting great response.

"Uncle Sam", the new Howard single, has recently been released and is now on the way to a good market position.



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